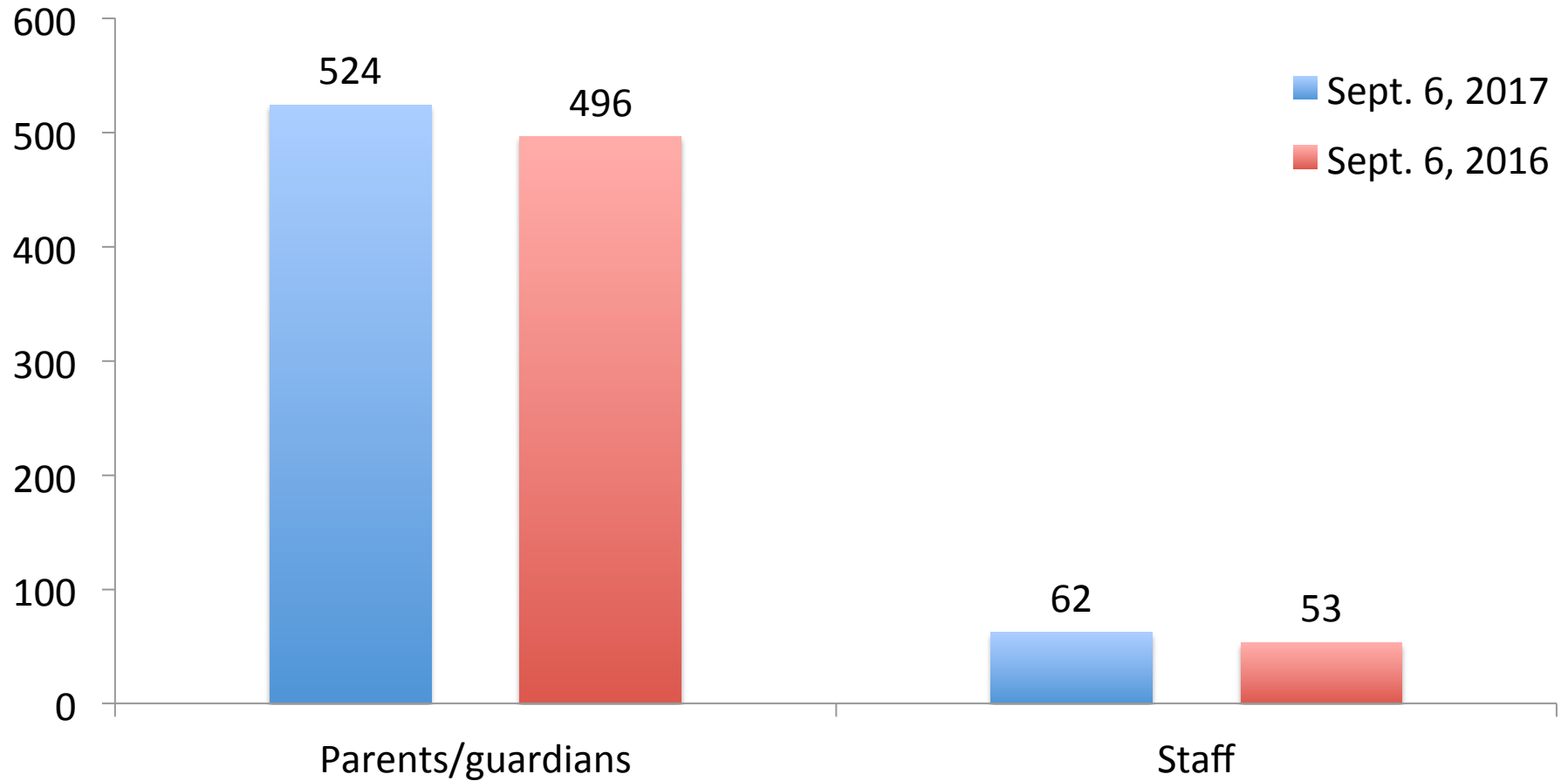


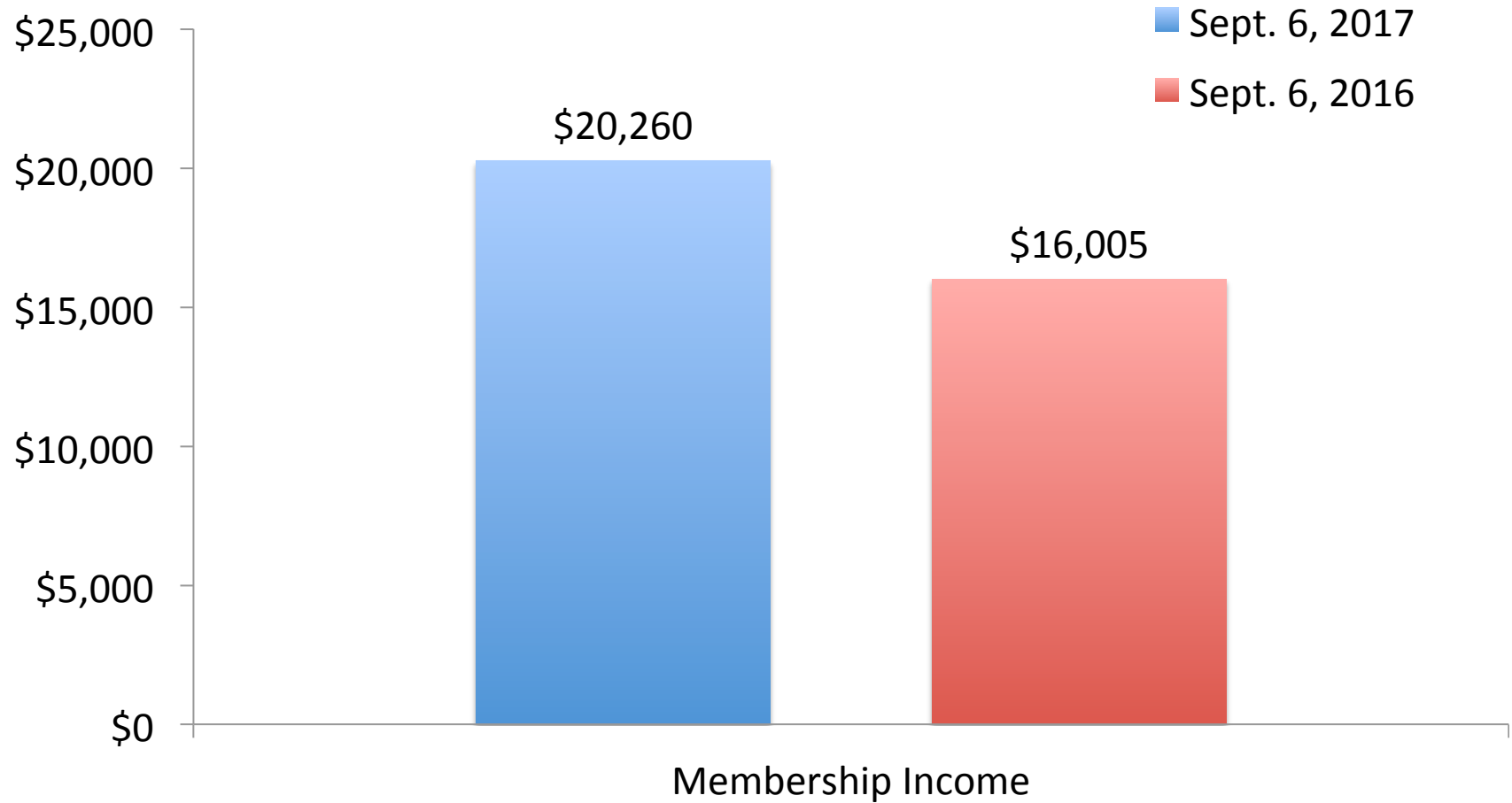
# FLHS PTA 2017 Membership Update

- Got a later start this year
  - ✓ Started emailing 2<sup>nd</sup> week of August vs. 7/26/16 last year
- Sent more reminder emails during August
- Talked more about member levels
  - ✓ For example, Gold vs. regular \$25 family level
- Re-did ordering of products in online store
  - ✓ Led with higher member levels
- Generally more direct in asking families to give more

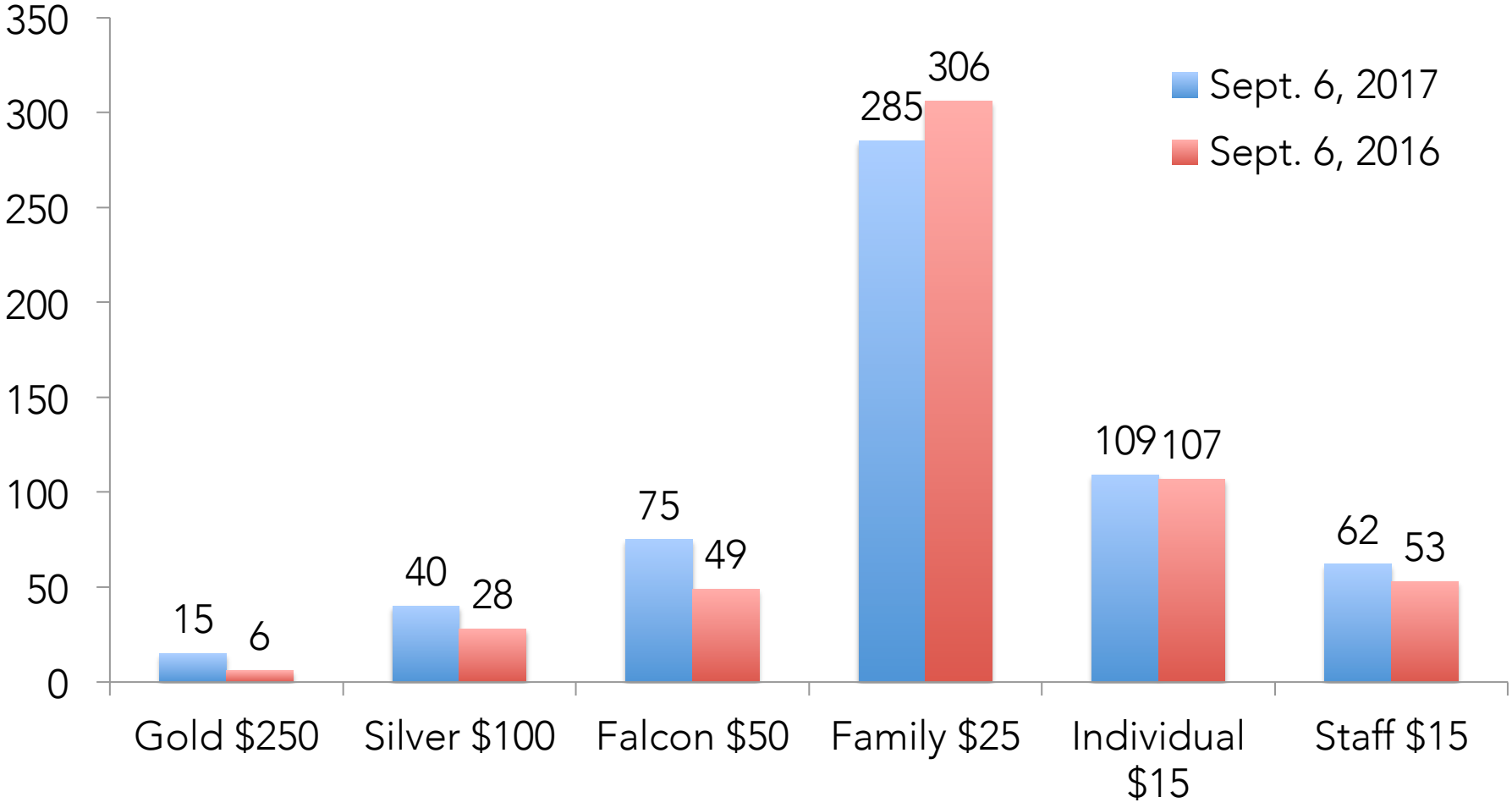
# Number of Memberships Sold



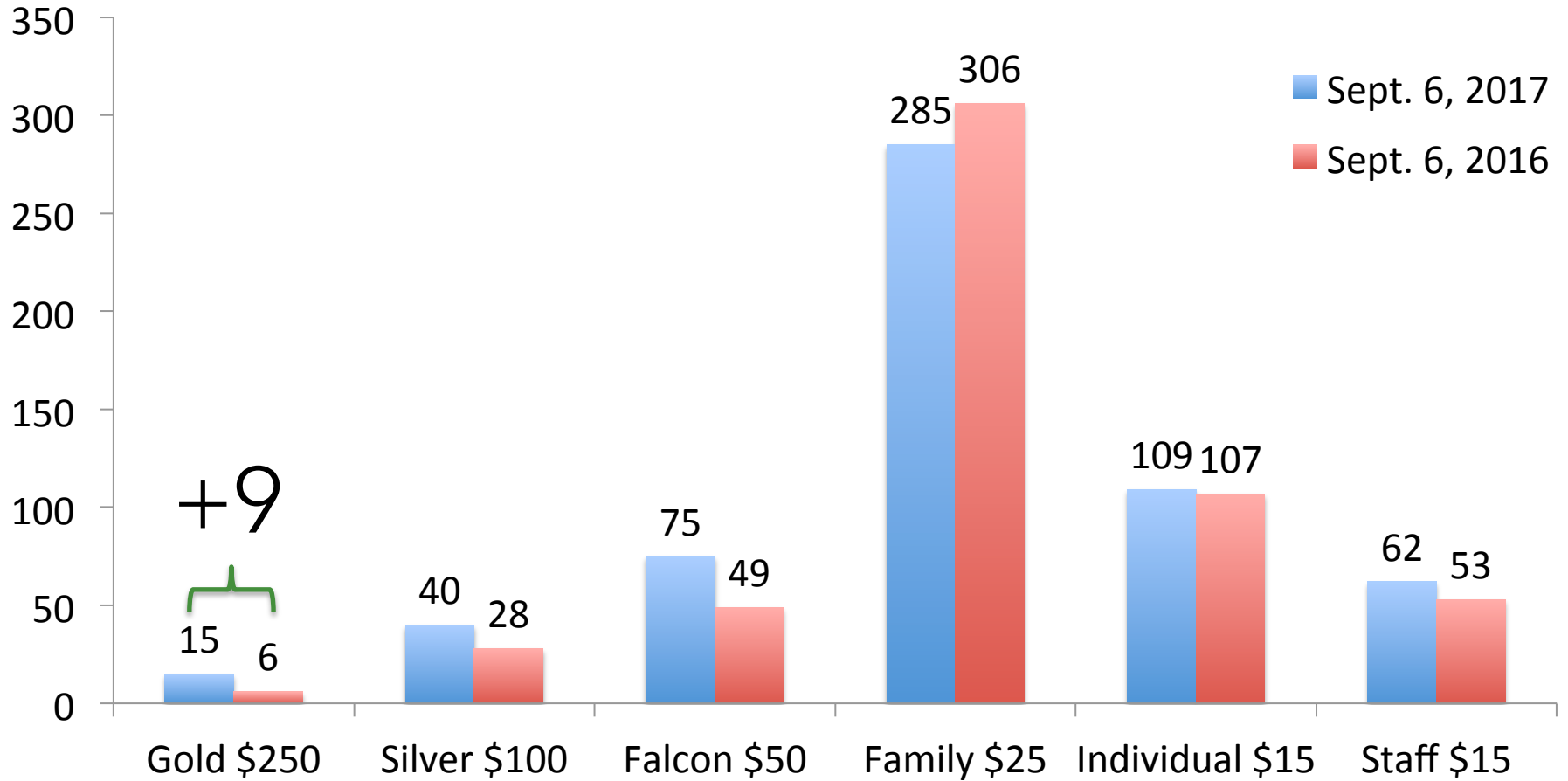
# Membership \$ Income



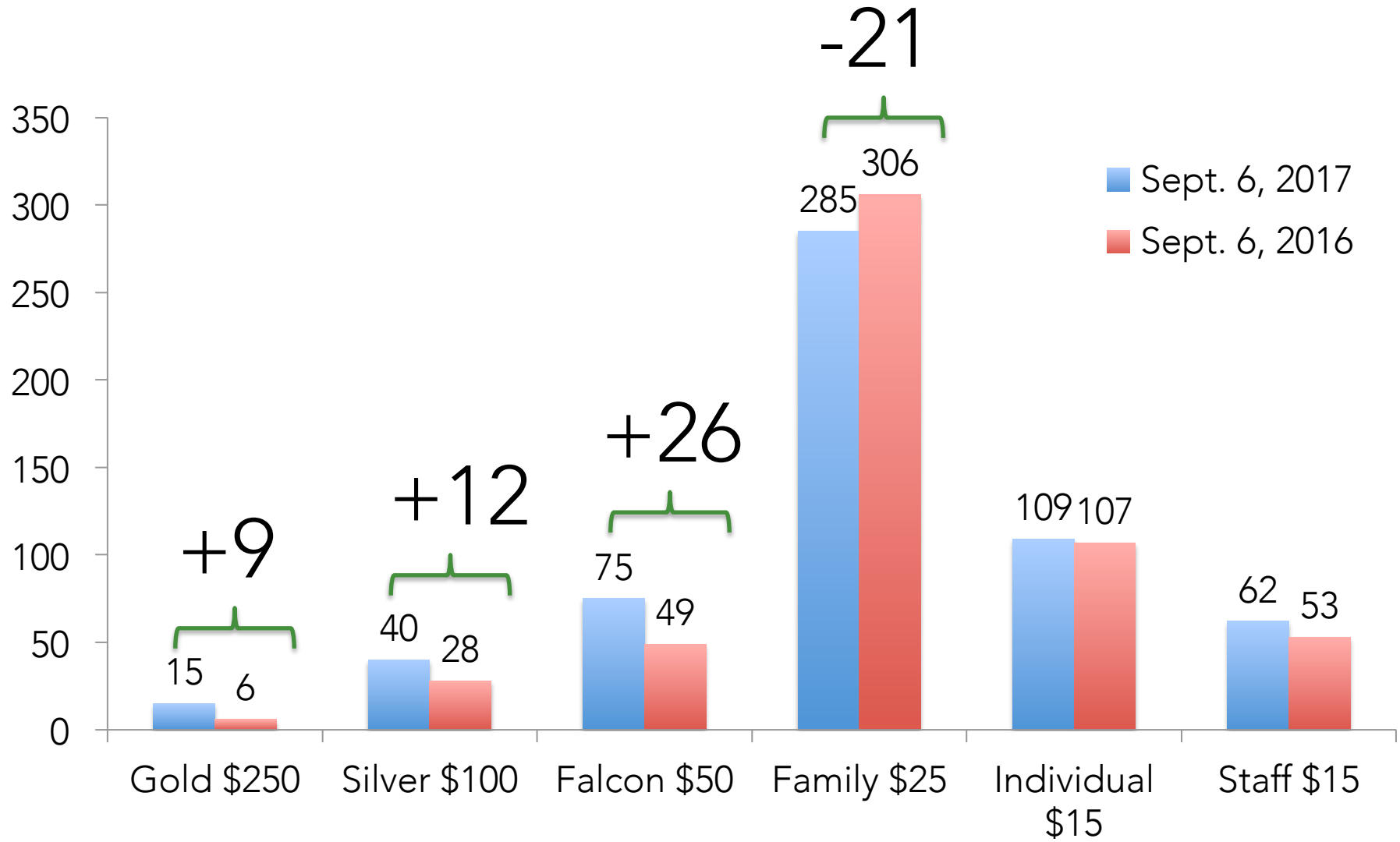
# Member Levels



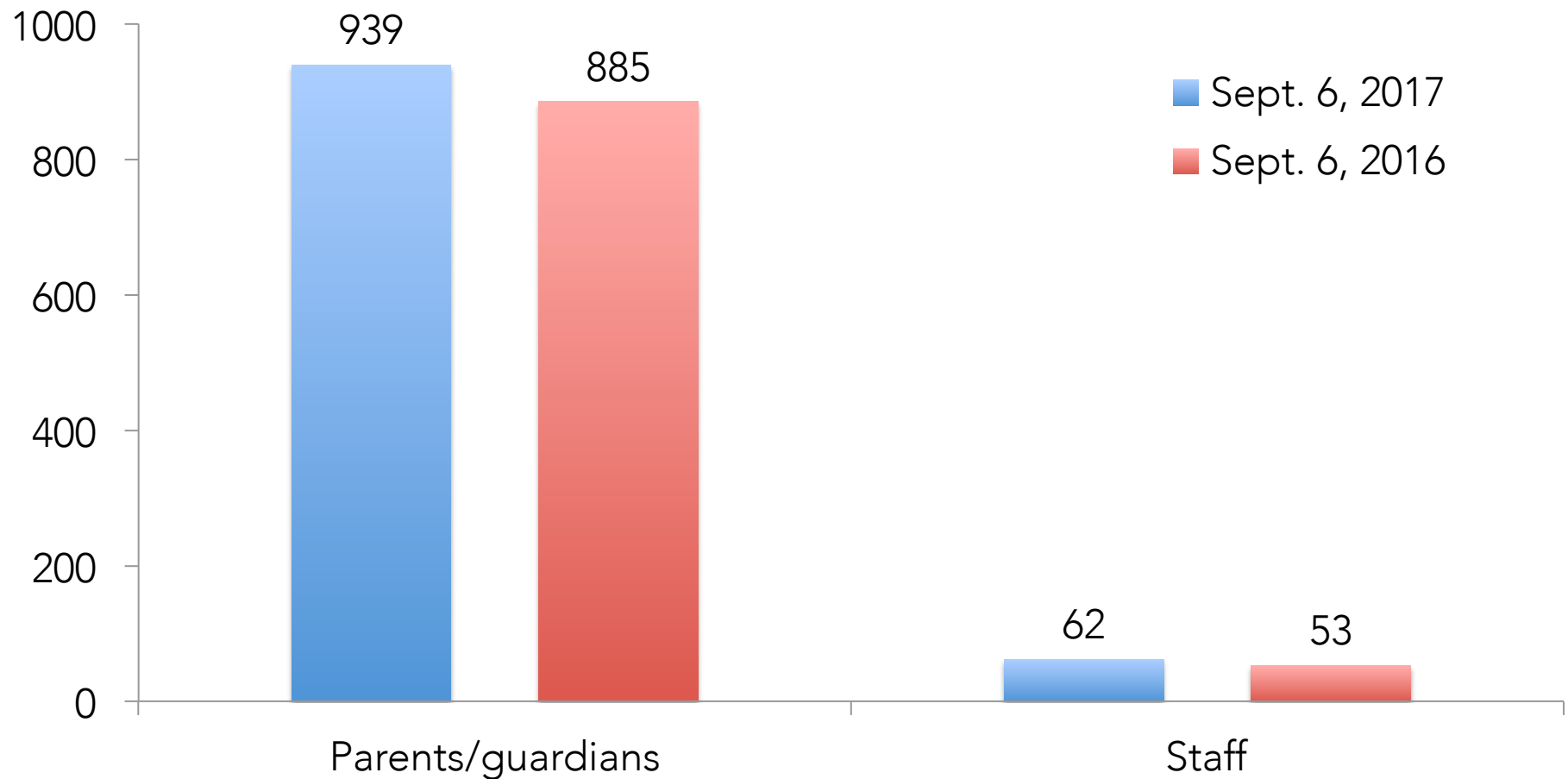
# Member Levels



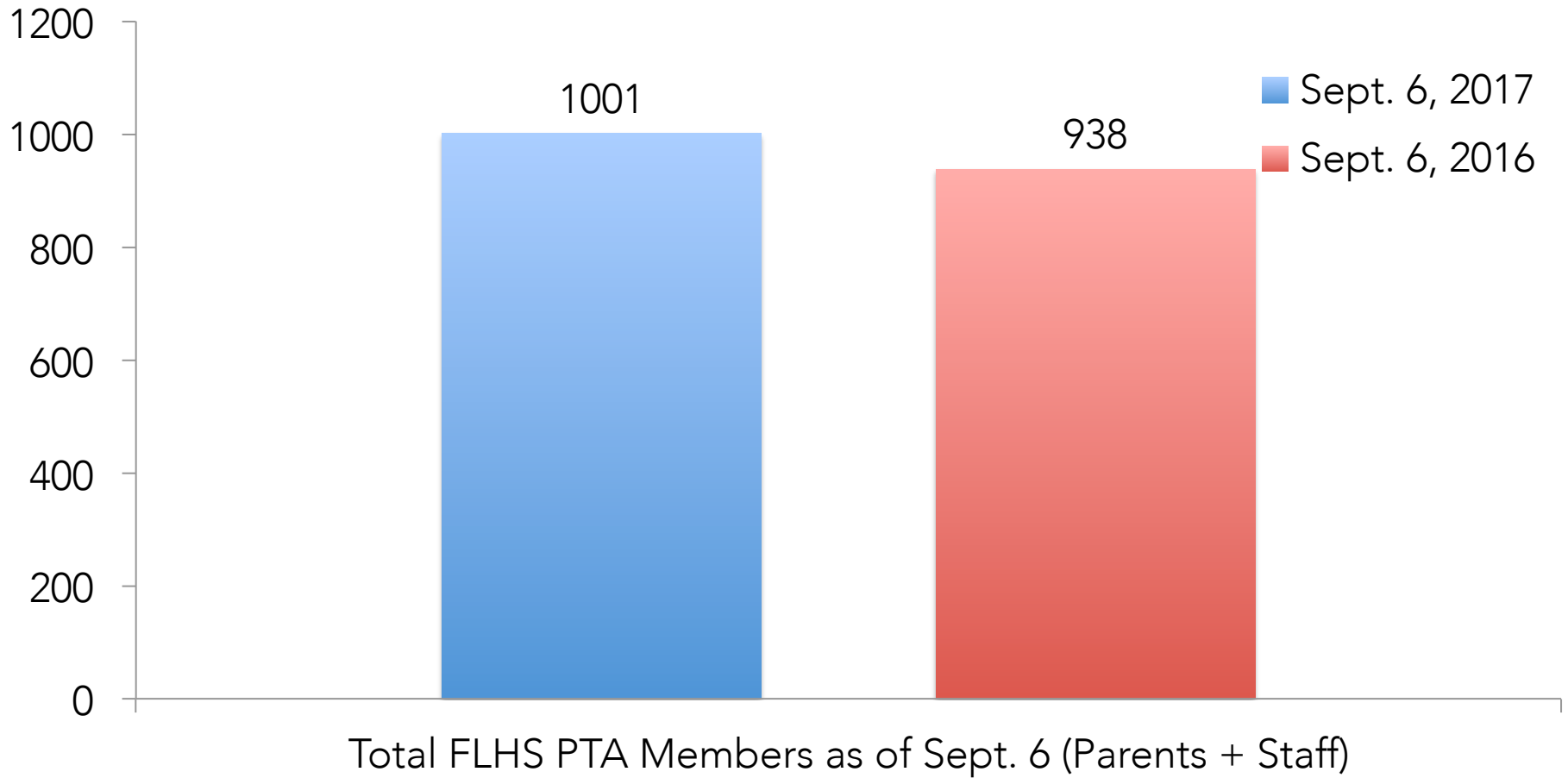
# Member Levels



# Number of Members (this is what we pay dues on)



# Total FLHS PTA Members (Parents + Staff)





# Dues to CT PTA

**1,001 X \$5.50 = \$5,505.50**



# October 12, 2017 FLHS PTA Meeting

## Membership Update

Memberships sold:

- **773** (+187 vs. Sept's 586)

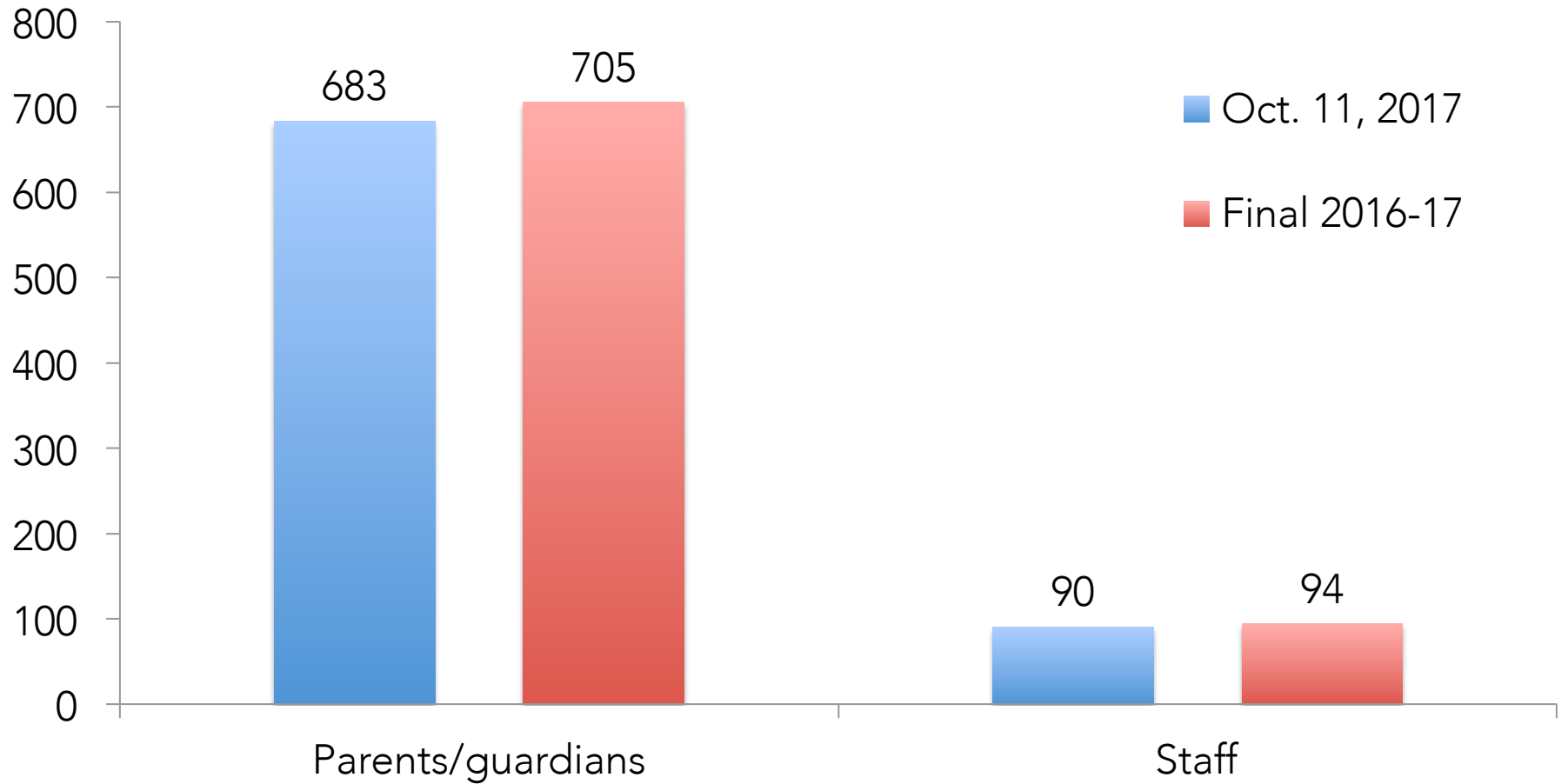
Member count:

- **1,296** (+295 vs. Sept's 1,001)

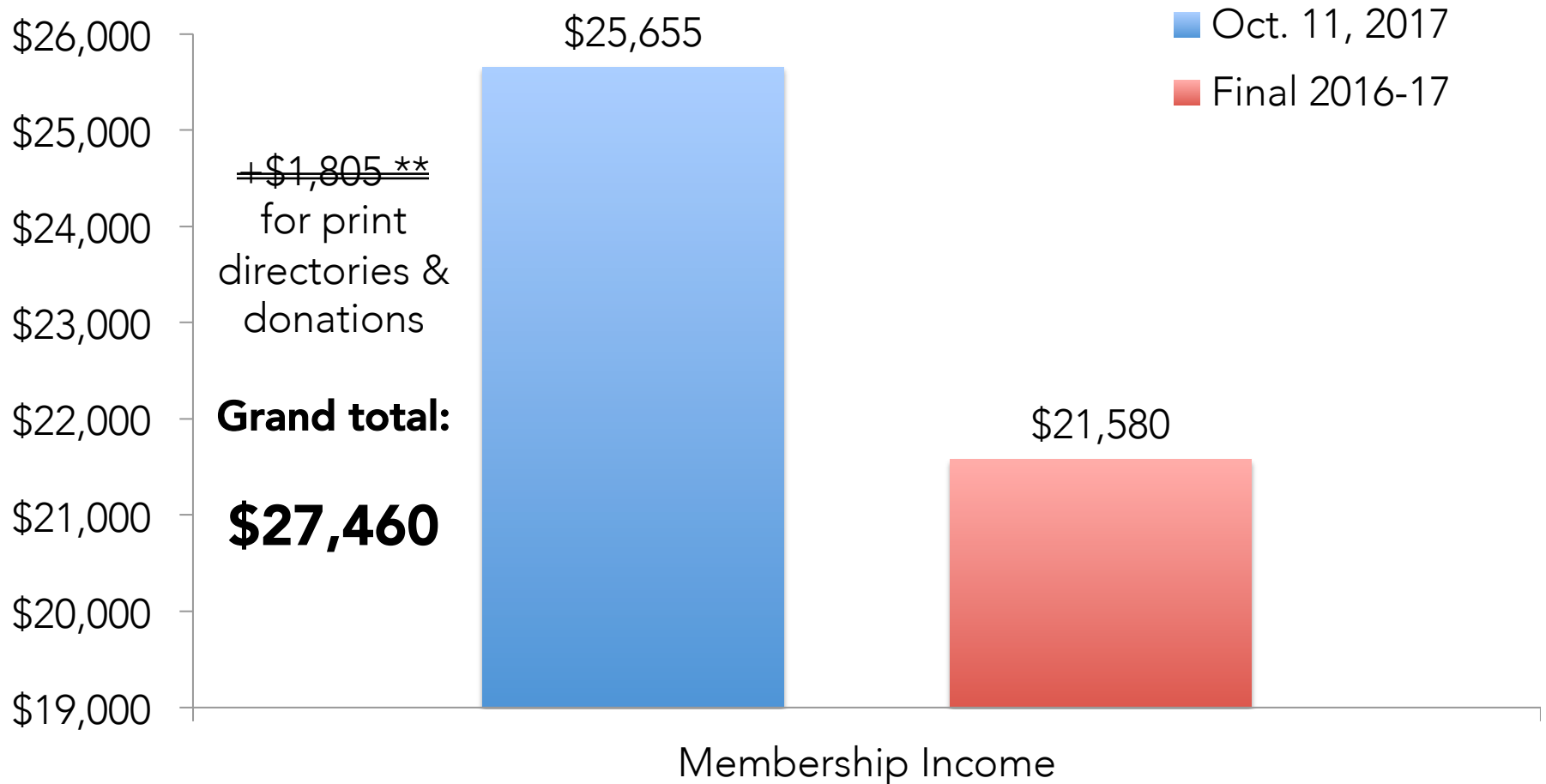
Funds raised from membership:

- **\$25,655** (+\$5,395 vs. Sept's \$20,260)
- Also earned \$1,805 from print directories & donations for Grand total of **\$27,460** raised since July 1, 2017

# Number of Memberships Sold

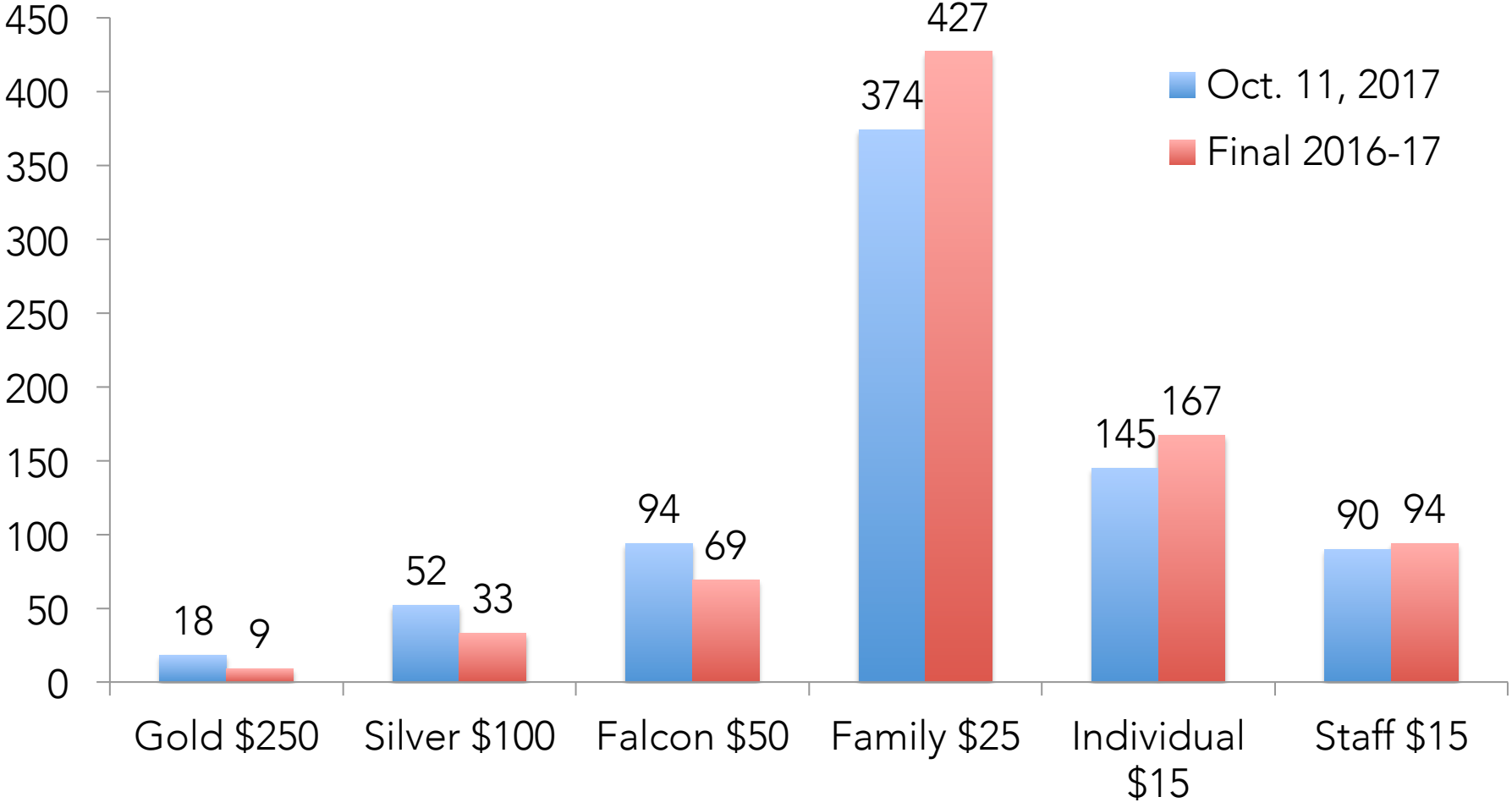


# Membership \$ Income

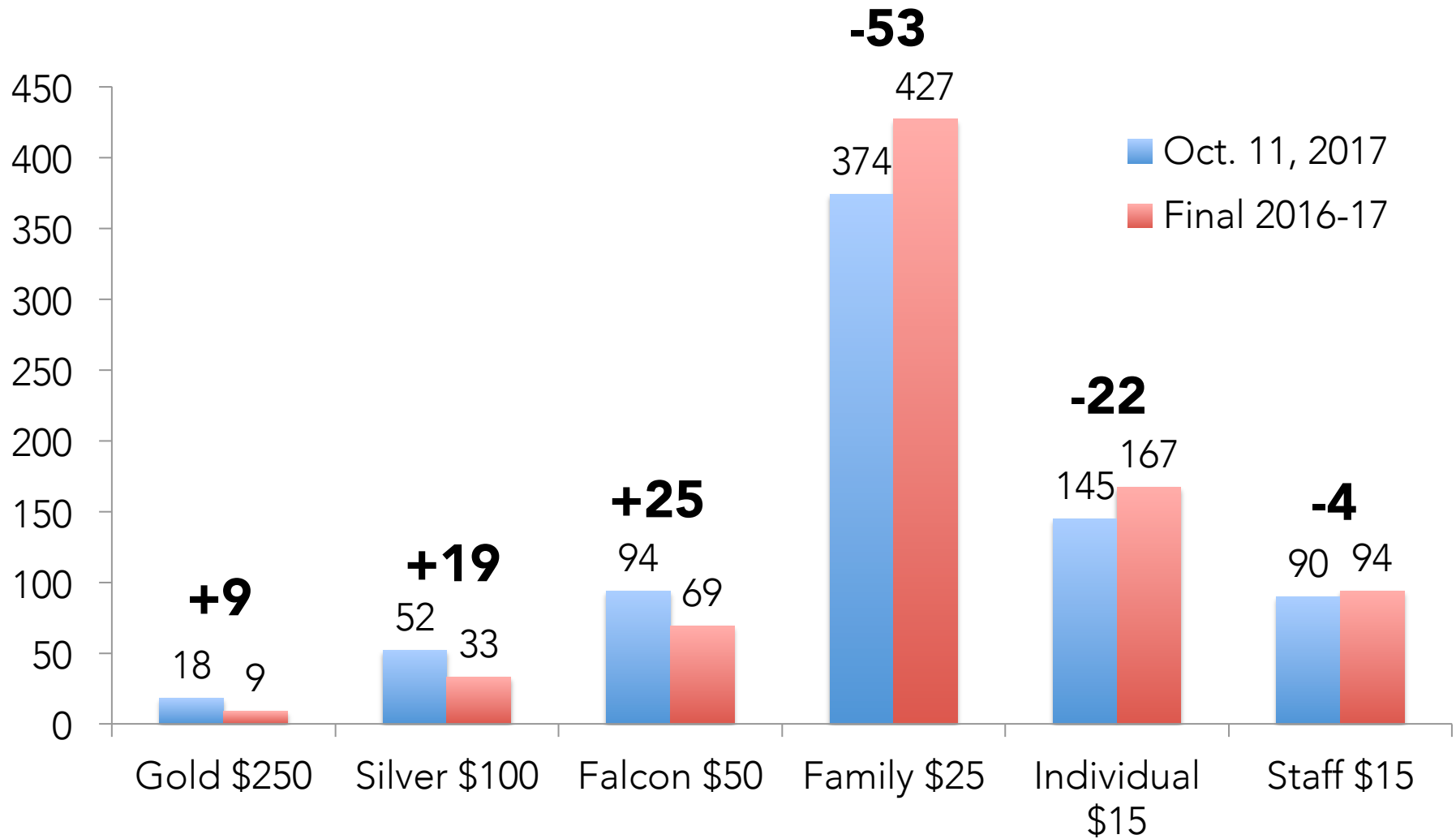


\*\*This "other" number was reported in error back in October 2017 meeting. It mistakenly included faculty memberships which should always be separate from any Store export generated from MSA – you have to clean out the teacher \$'s and do a separate count for faculty from a completely diff export (Faculty) on MSA

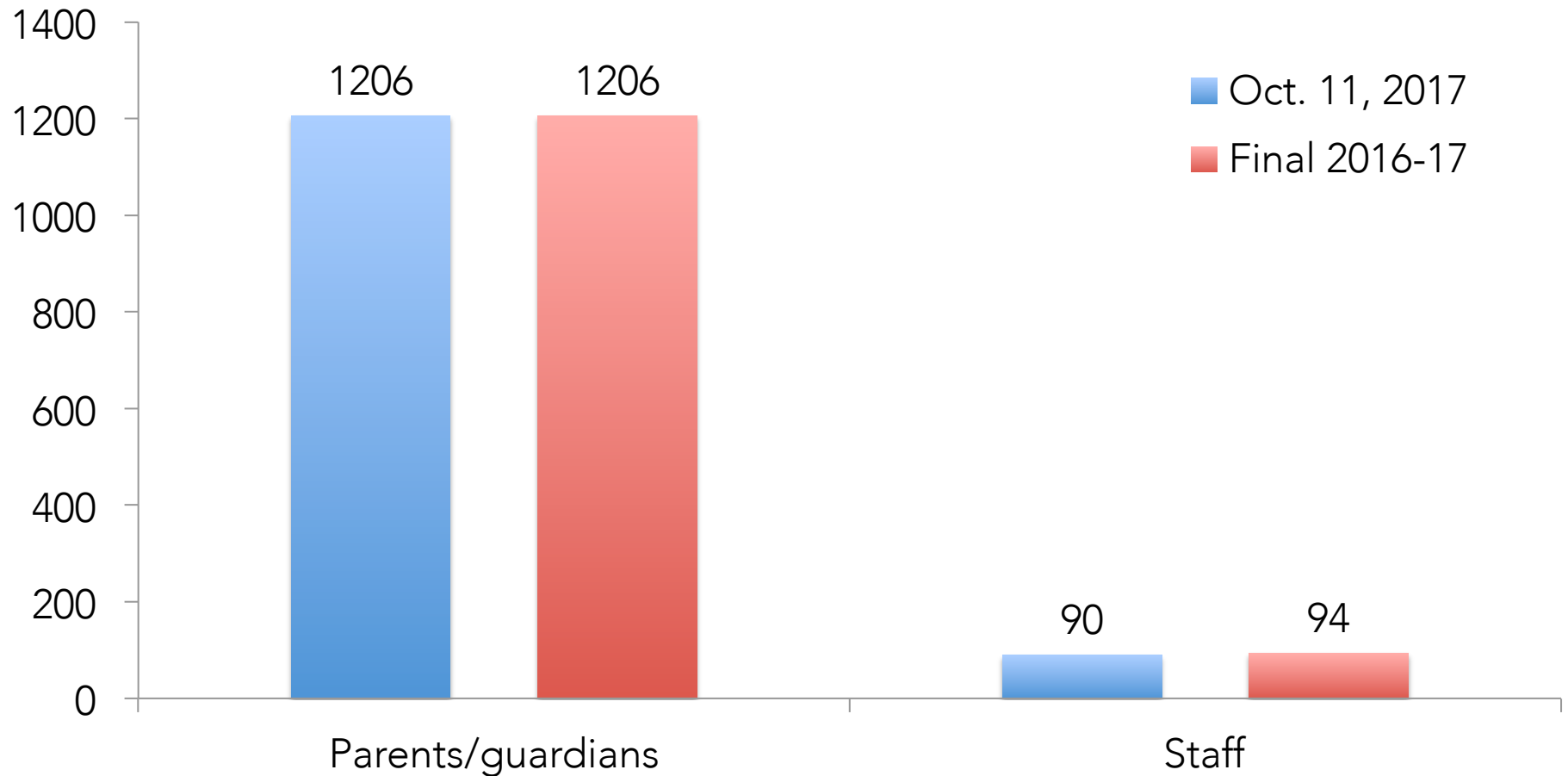
# Member Levels



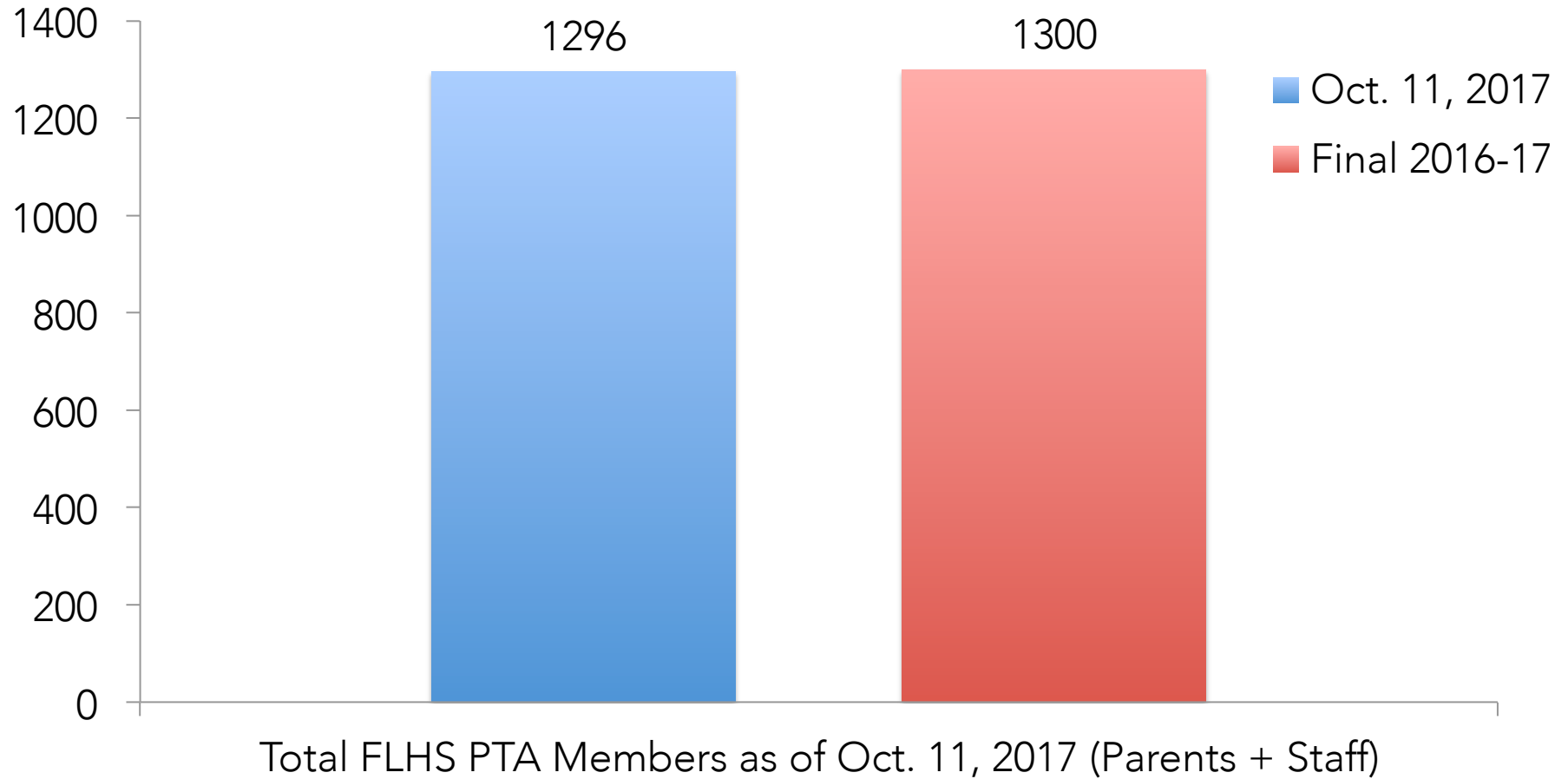
# Member Levels



# Number of Members (this is what we pay dues on)



# Total FLHS PTA Members (Parents + Staff)





# Dues to CT PTA

**1,296 X \$5.50 = \$7,128.00**



# December 6, 2017 FLHS PTA Meeting

## Membership Update

Memberships sold:

- **792** (+19 vs. Oct's 773)

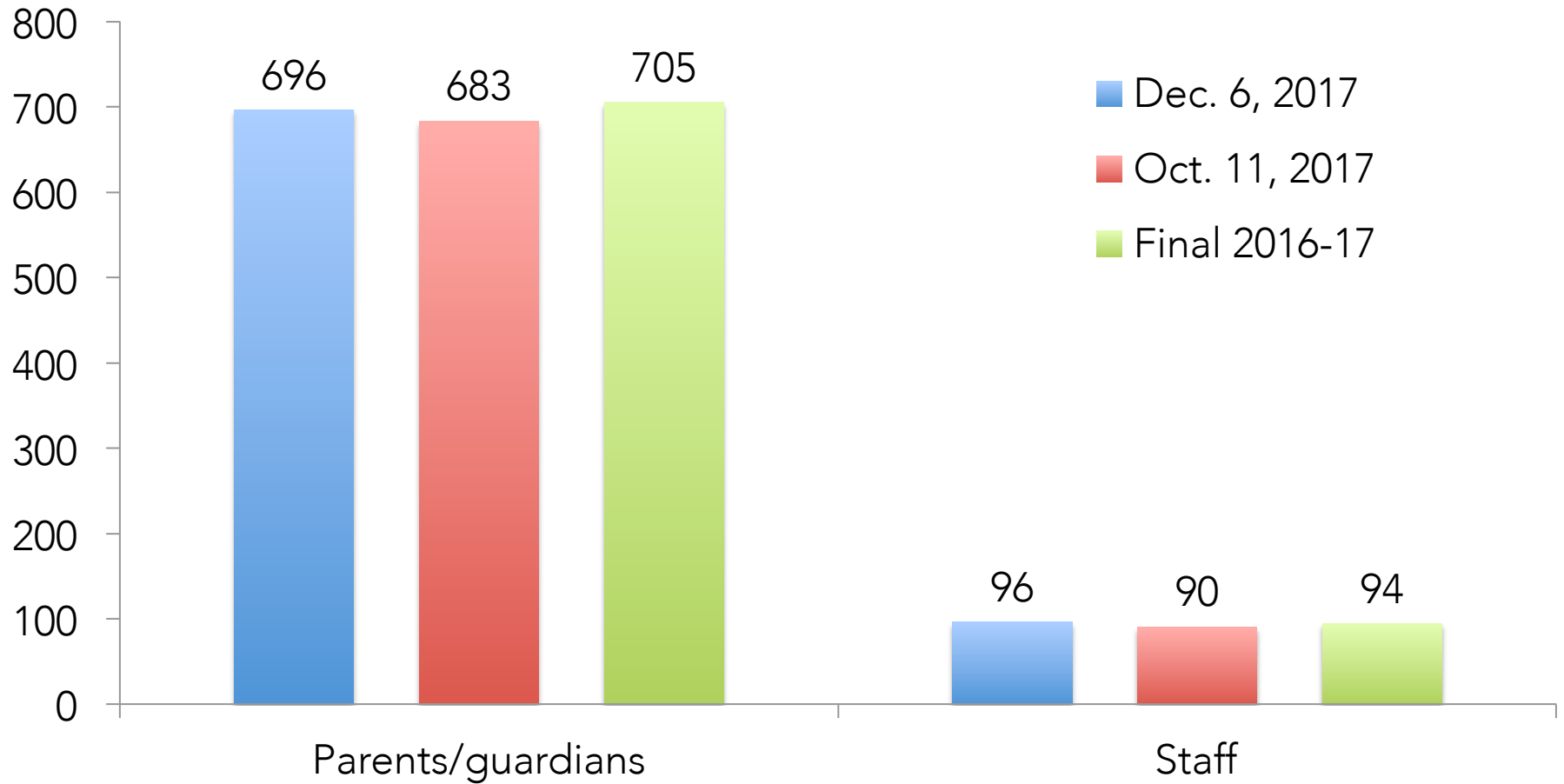
Member count:

- **1,339** (+43 vs. Oct's 1296)

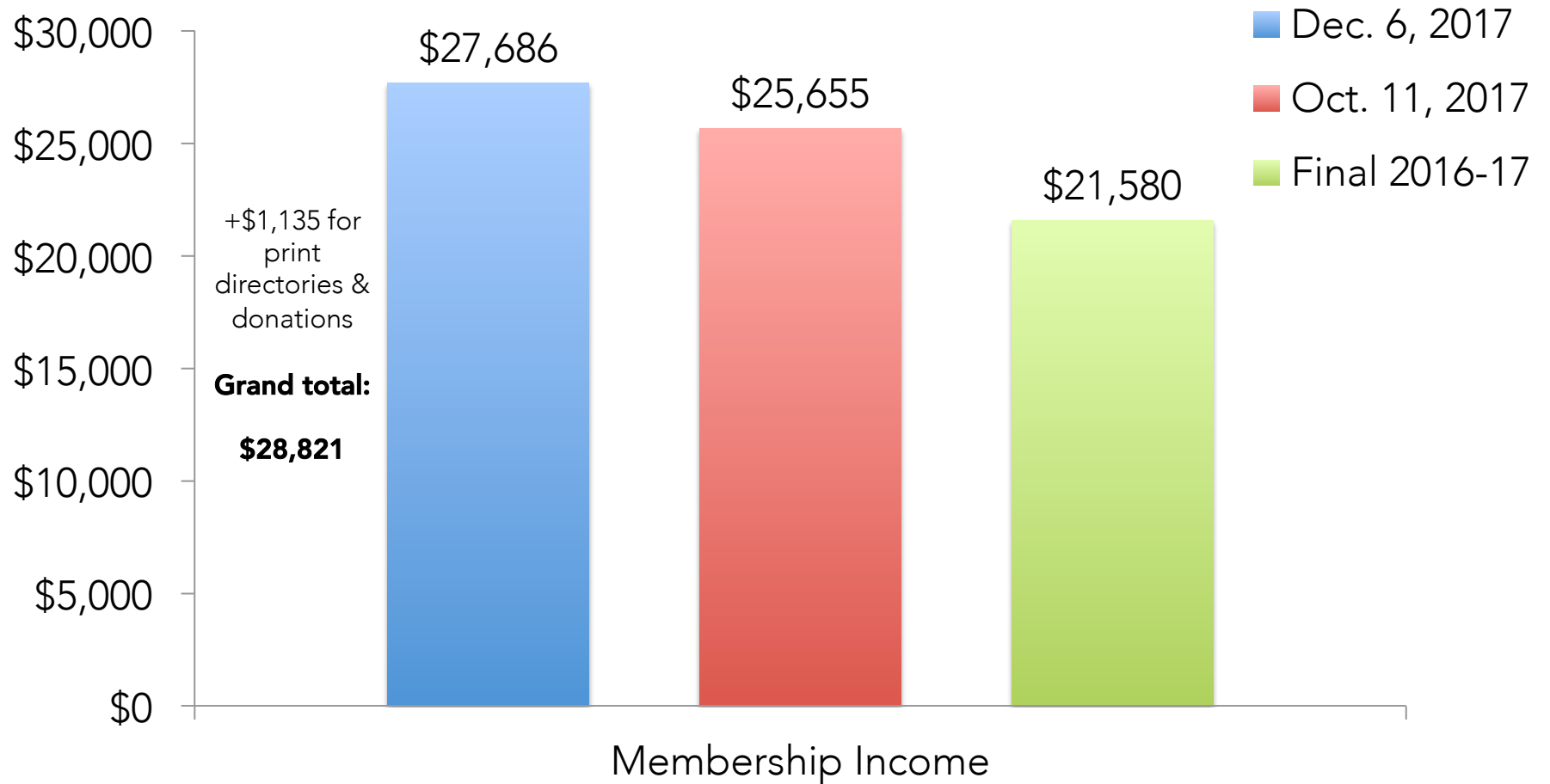
Funds raised from membership:

- **\$27,686** (+\$2,031 vs. Oct's \$25,655)
- Also \$1,135 from print directories (90 @\$5 each for \$450) & donations (\$685) for **Grand total of \$28,821** raised since July 1, 2017

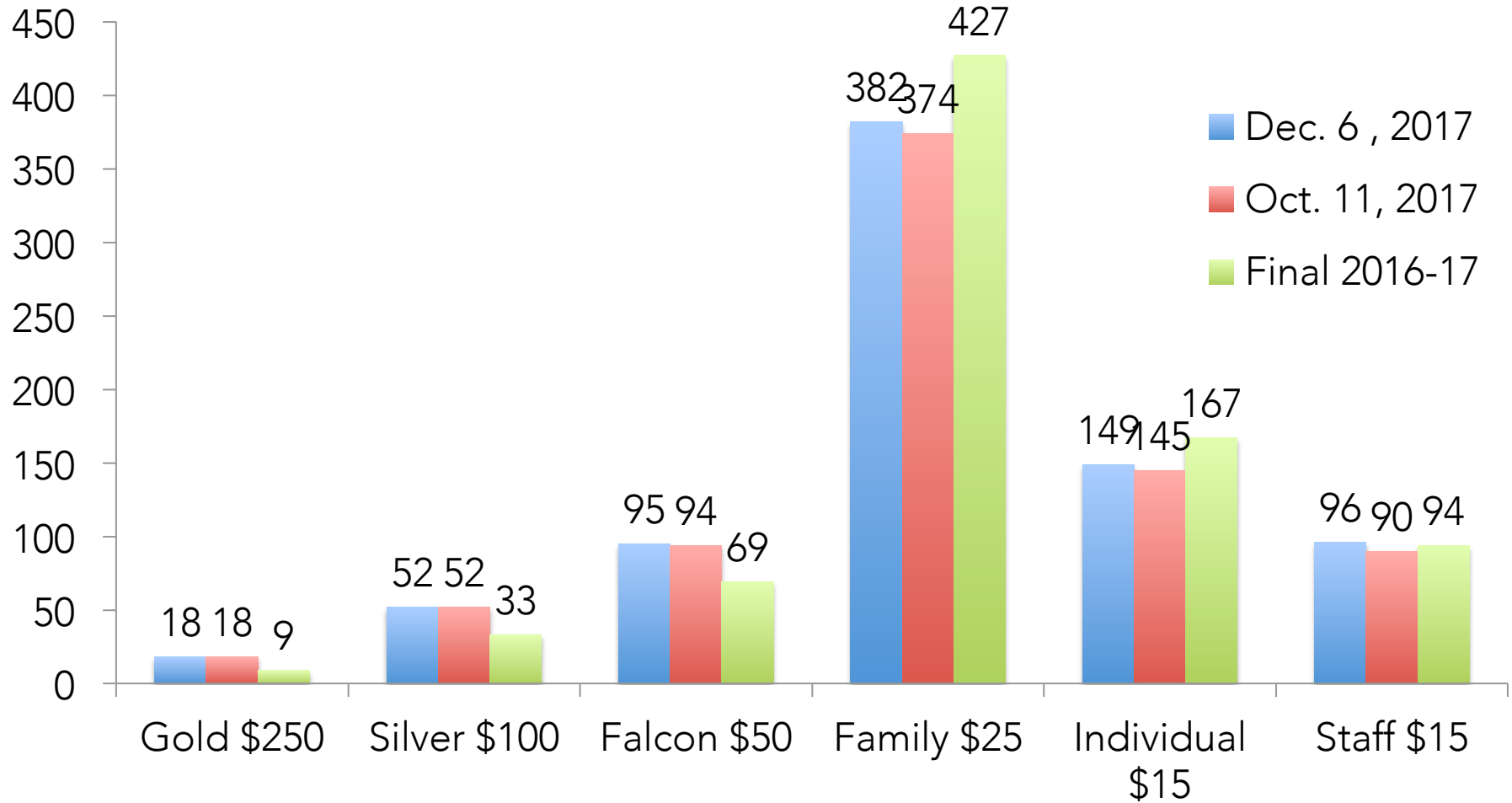
# Number of Memberships Sold



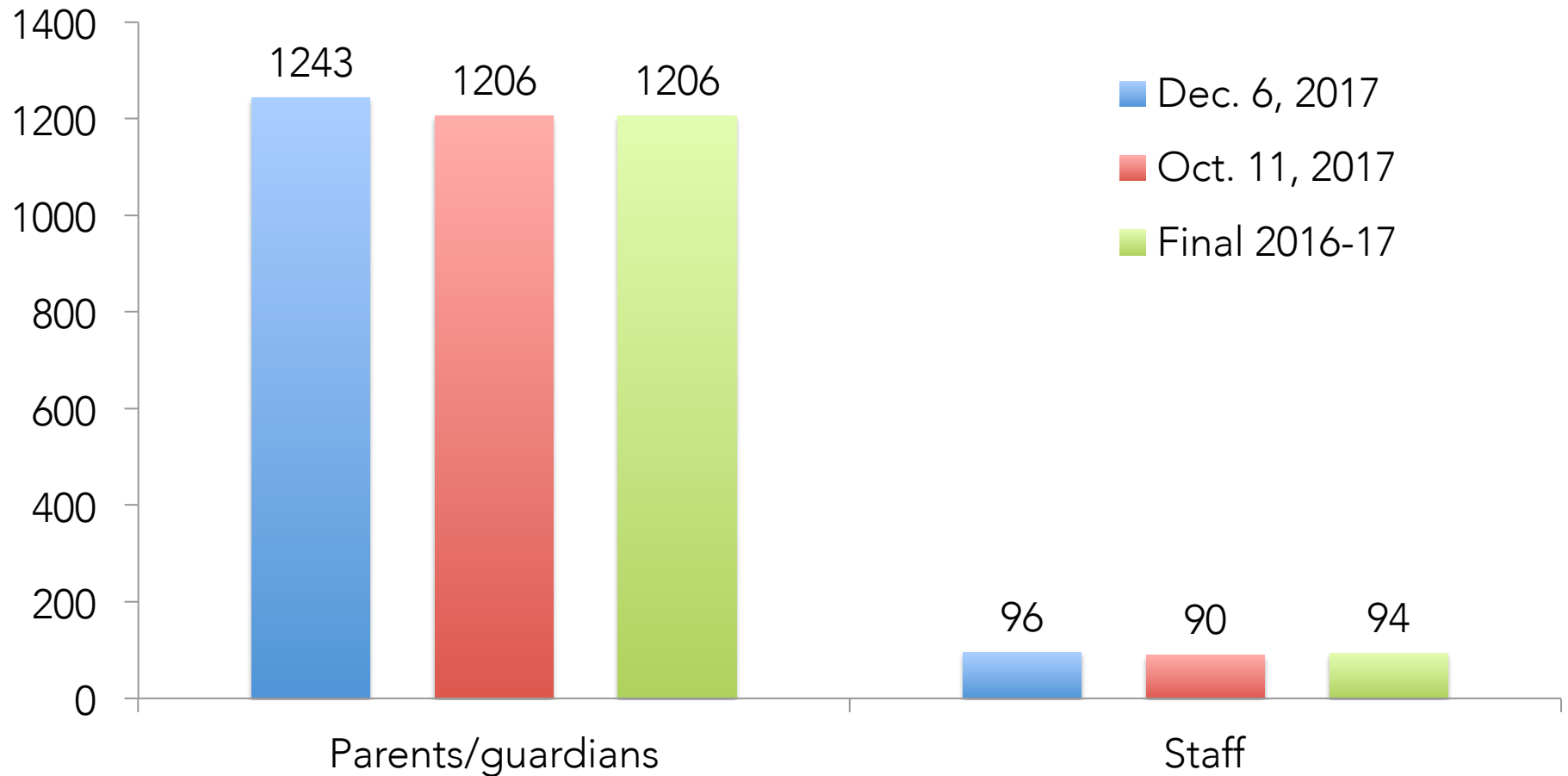
# Membership \$ Income



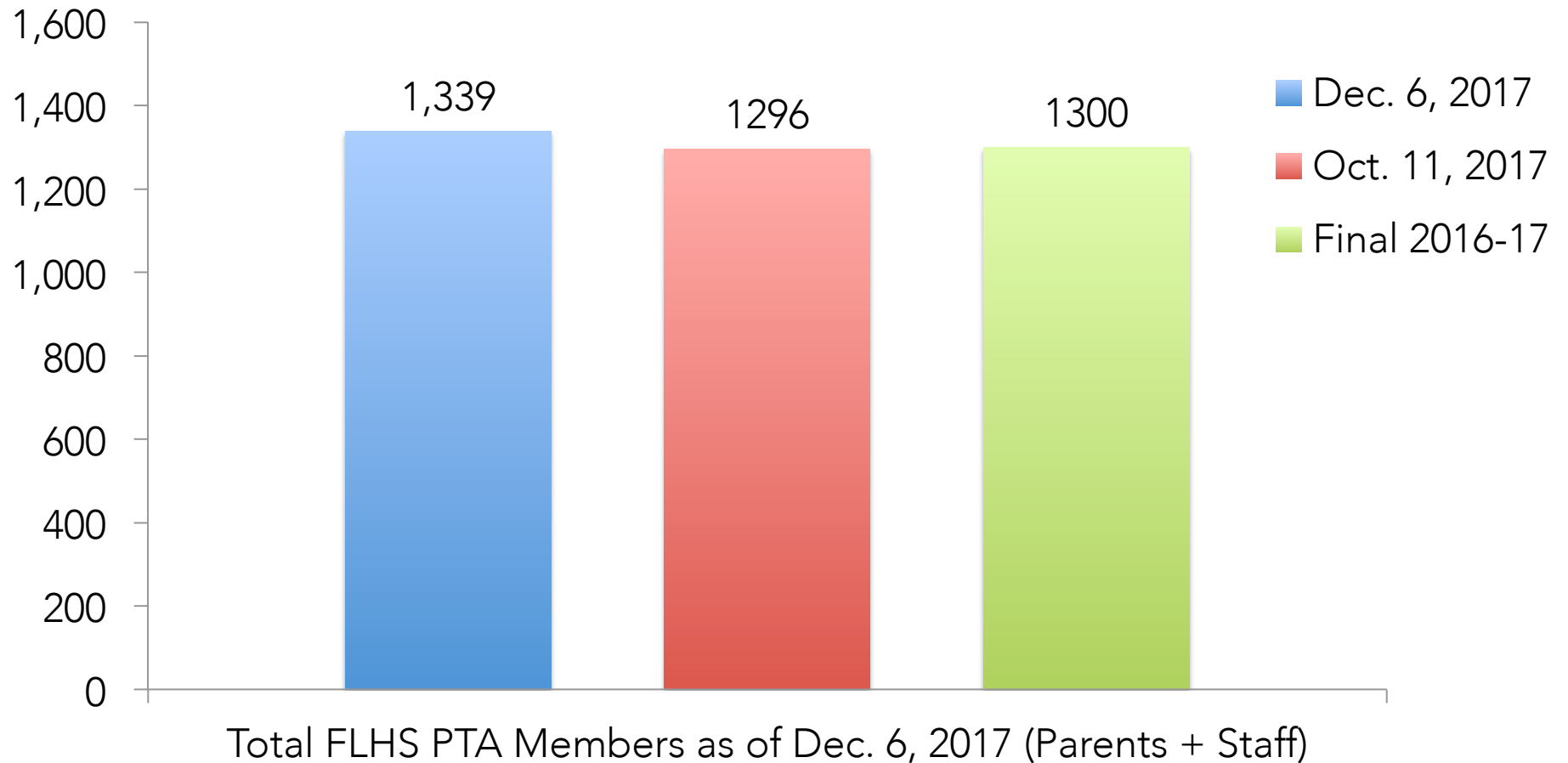
# Member Levels



# Number of Members (this is what we pay dues on)



# Total FLHS PTA Members (Parents + Staff)



# Dues to CT PTA as of 12/6/17

**1,339 X \$5.50 = \$7,364.50**



**IMPORTANT:**  
A LIST OF PAID MEMBERS MUST BE SENT TO CT PTA IN WHICH THIS MEMBERSHIP FEES PAYMENT IS BEING APPLIED TO. (See email address above)

DATE: Nov. 13, 2017  
NAME OF PTA: Fairfield Ludlowe High School PTA  
TOWNSHIP: Fairfield, CT 06824  
PRESIDENT NAME: Steve BAKER  
PHONE: (203) 254-7743  
EMAIL: fhspta@president@gmail.com  
TREASURER NAME: Kathy Russell  
PHONE: (917) 969-5315  
EMAIL: kathyrussell@gmail.com

**PLEASE TAKE NOTE - INFORMATION ON FEES AND INSURANCE!**

- For an affiliate to be eligible for PTA Insurance coverage, membership fees are due to CT PTA office by October 15, 2017. PLEASE DO NOT DELAY YOUR BENEFITS!
- Membership Fees = \$ 5.50 per voting member (CT PTA= \$3.25 + NPTA= \$ 2.25)
- A voting member is equivalent to one individual person. One member = One vote
- (Submit your fees monthly, when applicable)

Total # of Members 1,331 X \$5.50 per voting member = total: \$ 7,320.50  
Make check payable to CT PTA. Mail to the address above.  
Please make sure to include a list of names for the paid members you are reporting.  
You can attach the list to this form or email the list to the email above.

**OFFICE USE ONLY:**  
DATE PAYMENT RECORDED: \_\_\_\_\_ REGION #: \_\_\_\_\_ CK #: \_\_\_\_\_ AMT: \_\_\_\_\_

Paid:

Nov. 13, 2017  
\$7,320.50

Covers 1,331  
members

Sent in By Kathy  
Russell