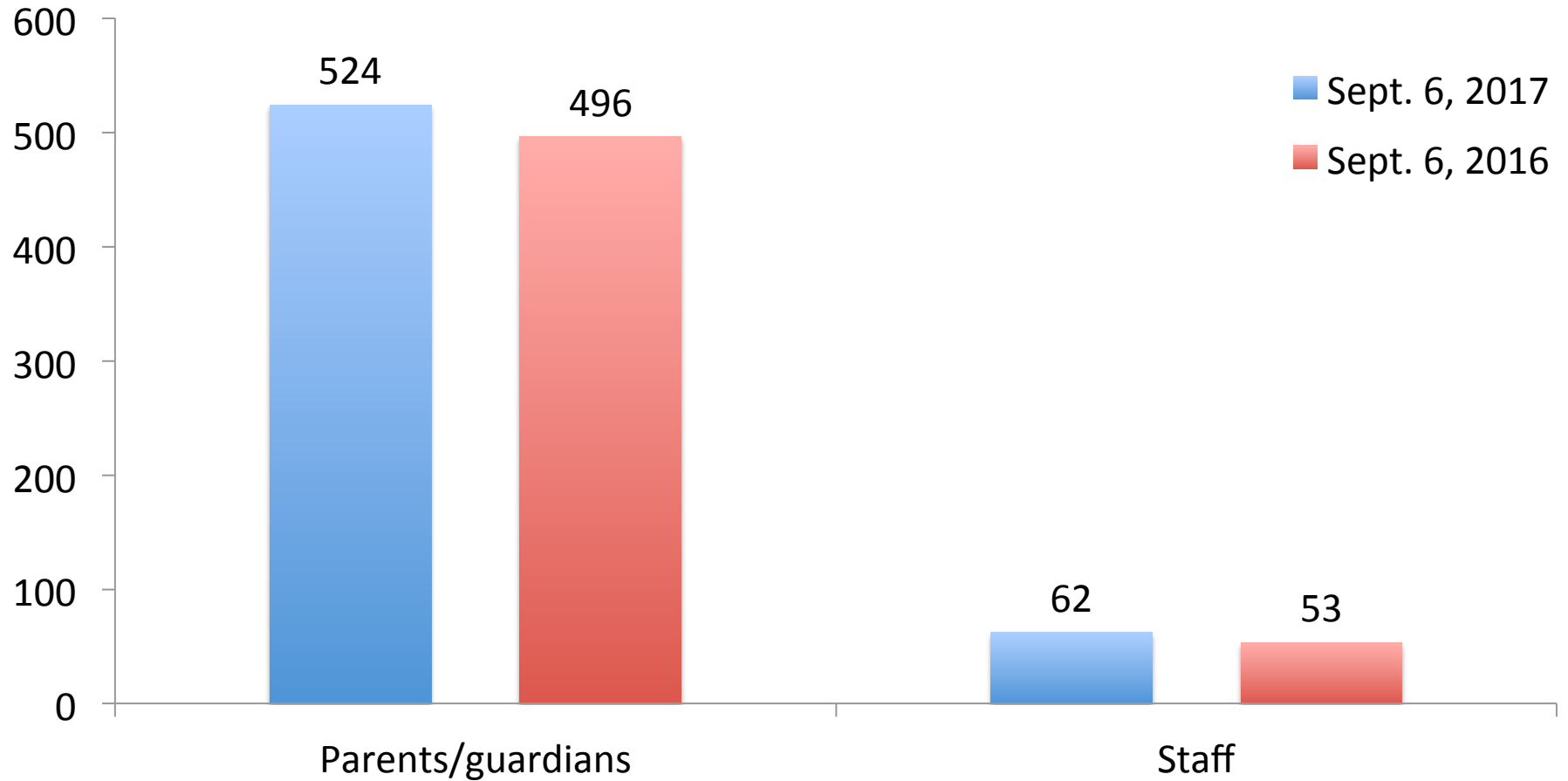


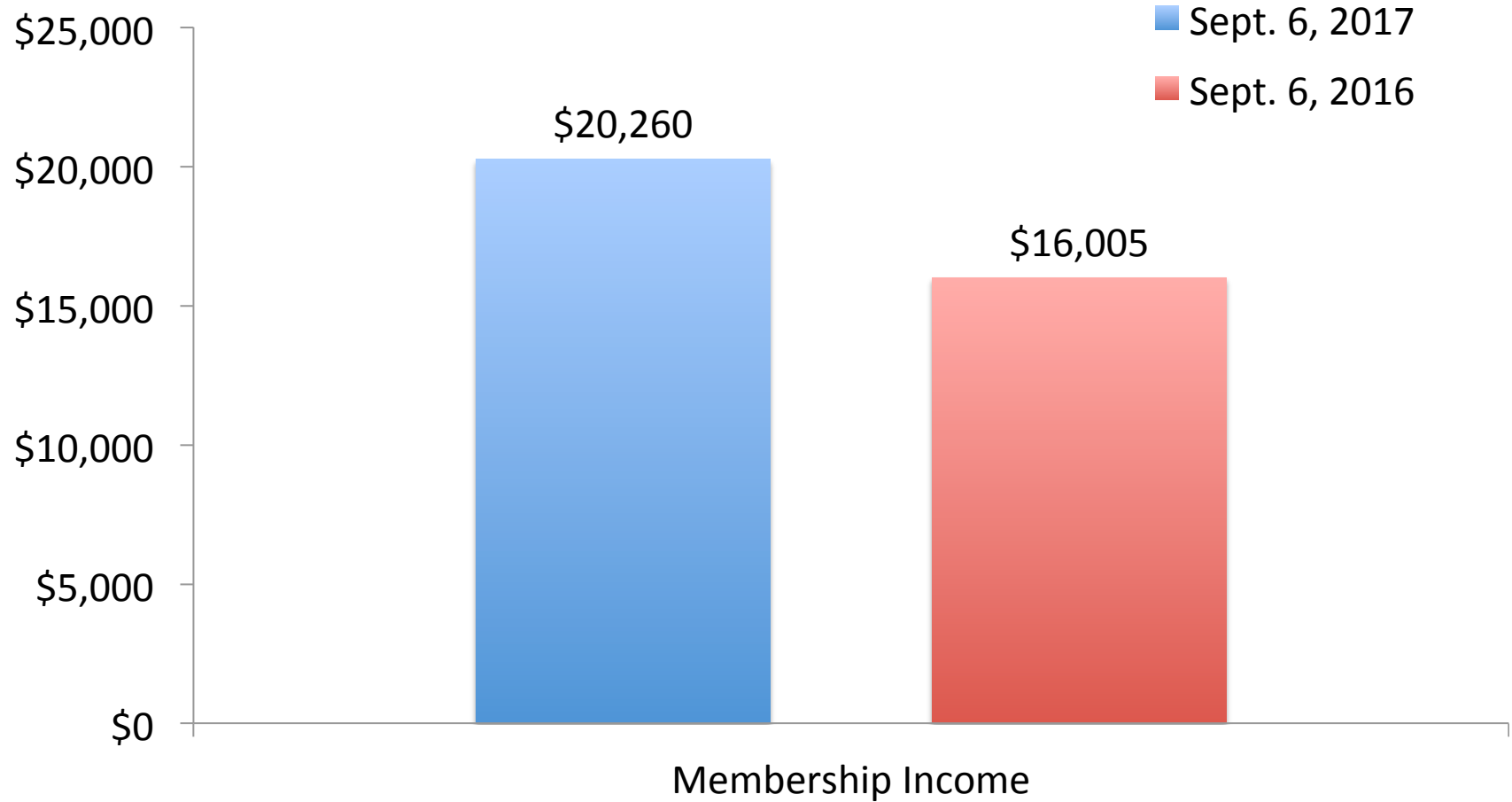
FLHS PTA 2017 Membership Update

- Got a later start this year
 - ✓ Started emailing 2nd week of August vs. 7/26/16 last year
- Sent more reminder emails during August
- Talked more about member levels
 - ✓ For example, Gold vs. regular \$25 family level
- Re-did ordering of products in online store
 - ✓ Led with higher member levels
- Generally more direct in asking families to give more

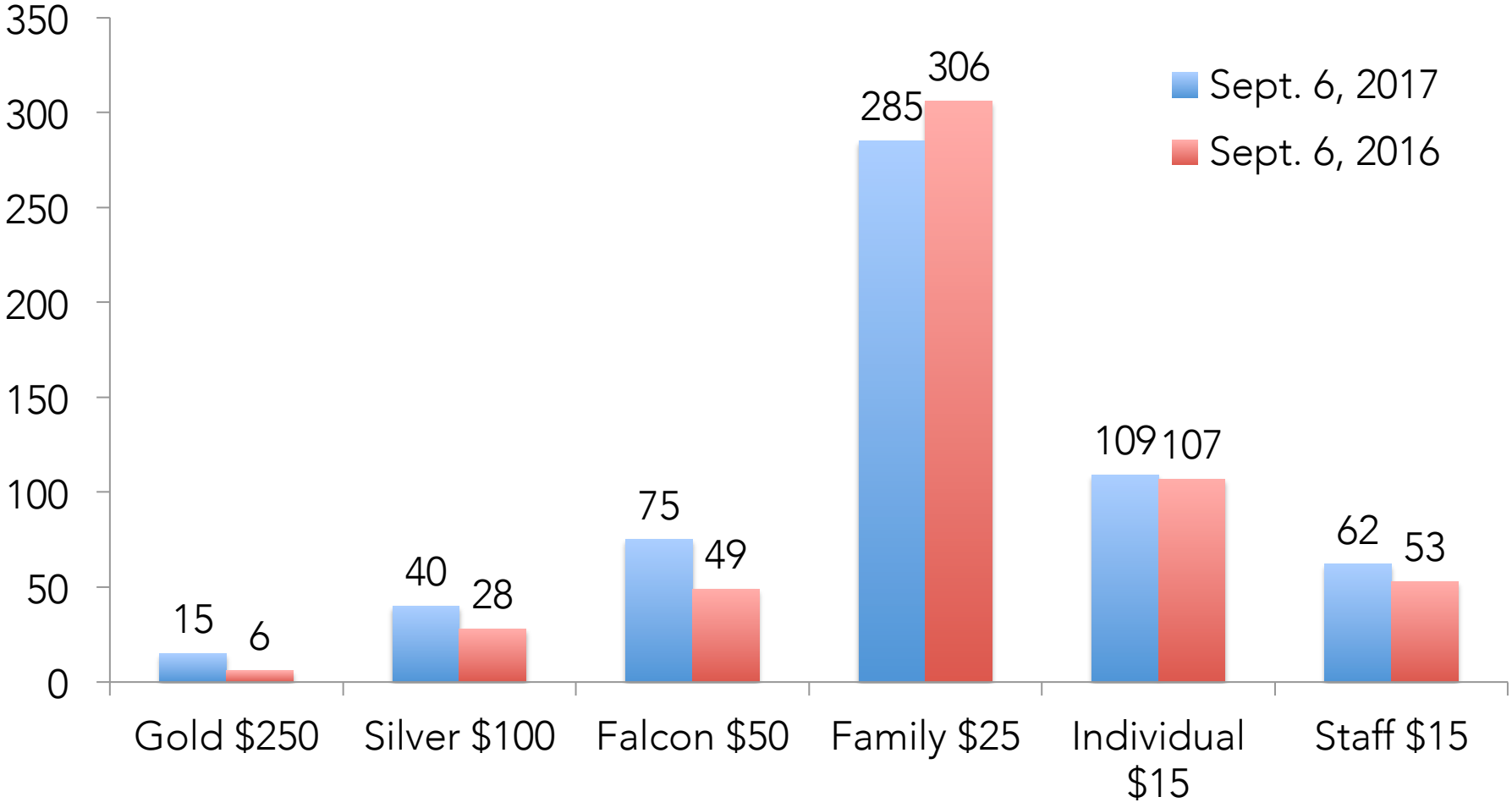
Number of Memberships Sold



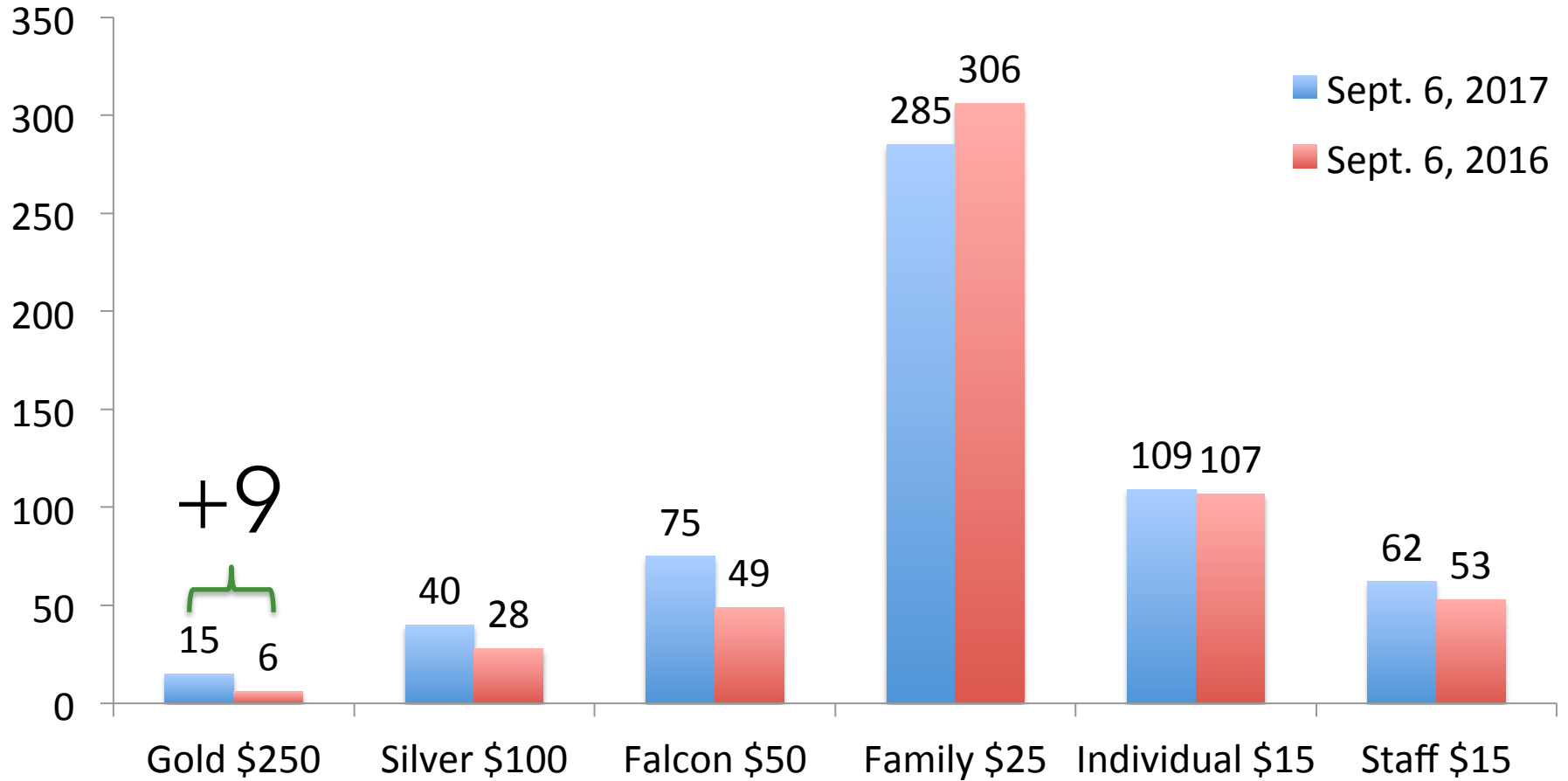
Membership \$ Income



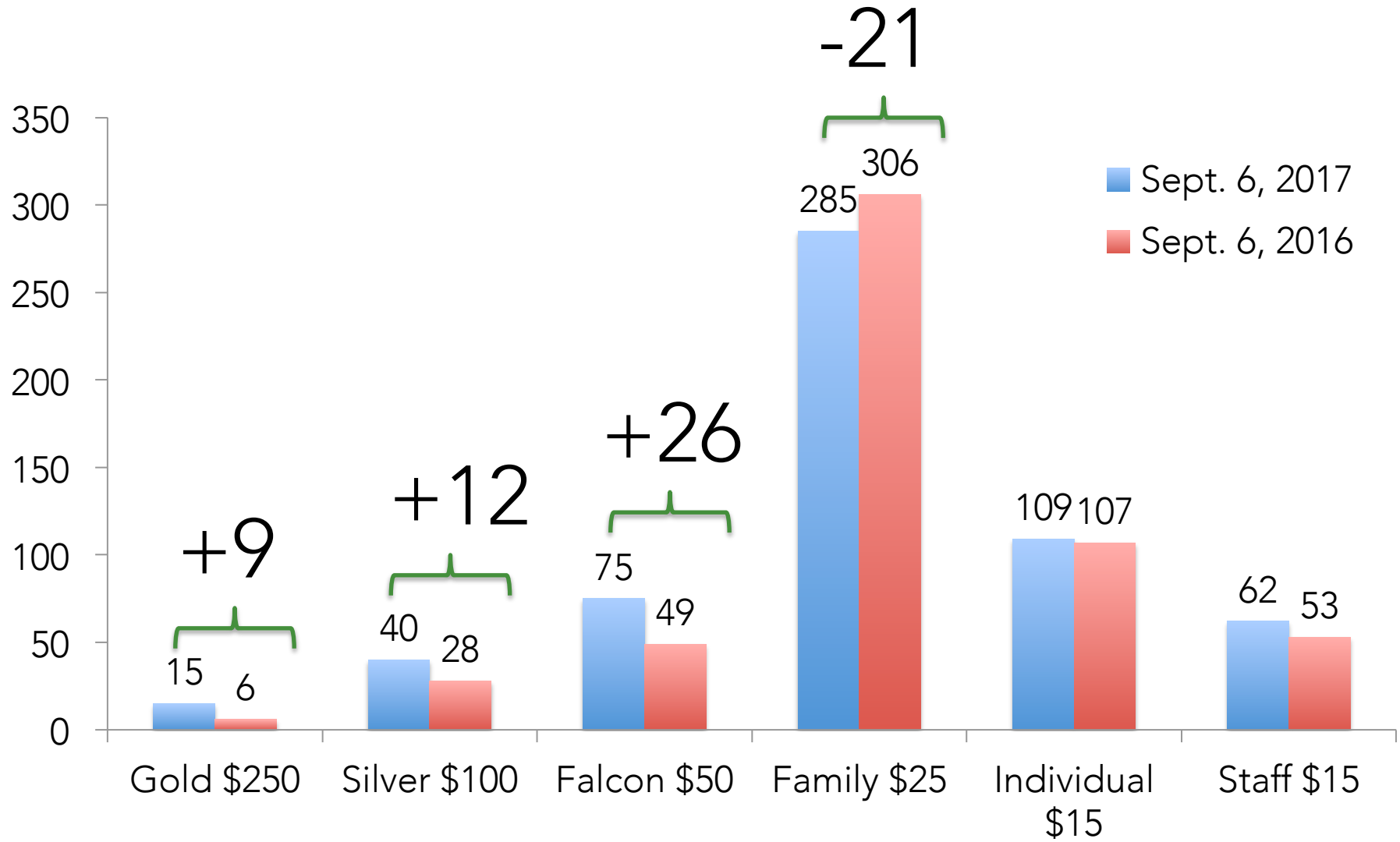
Member Levels



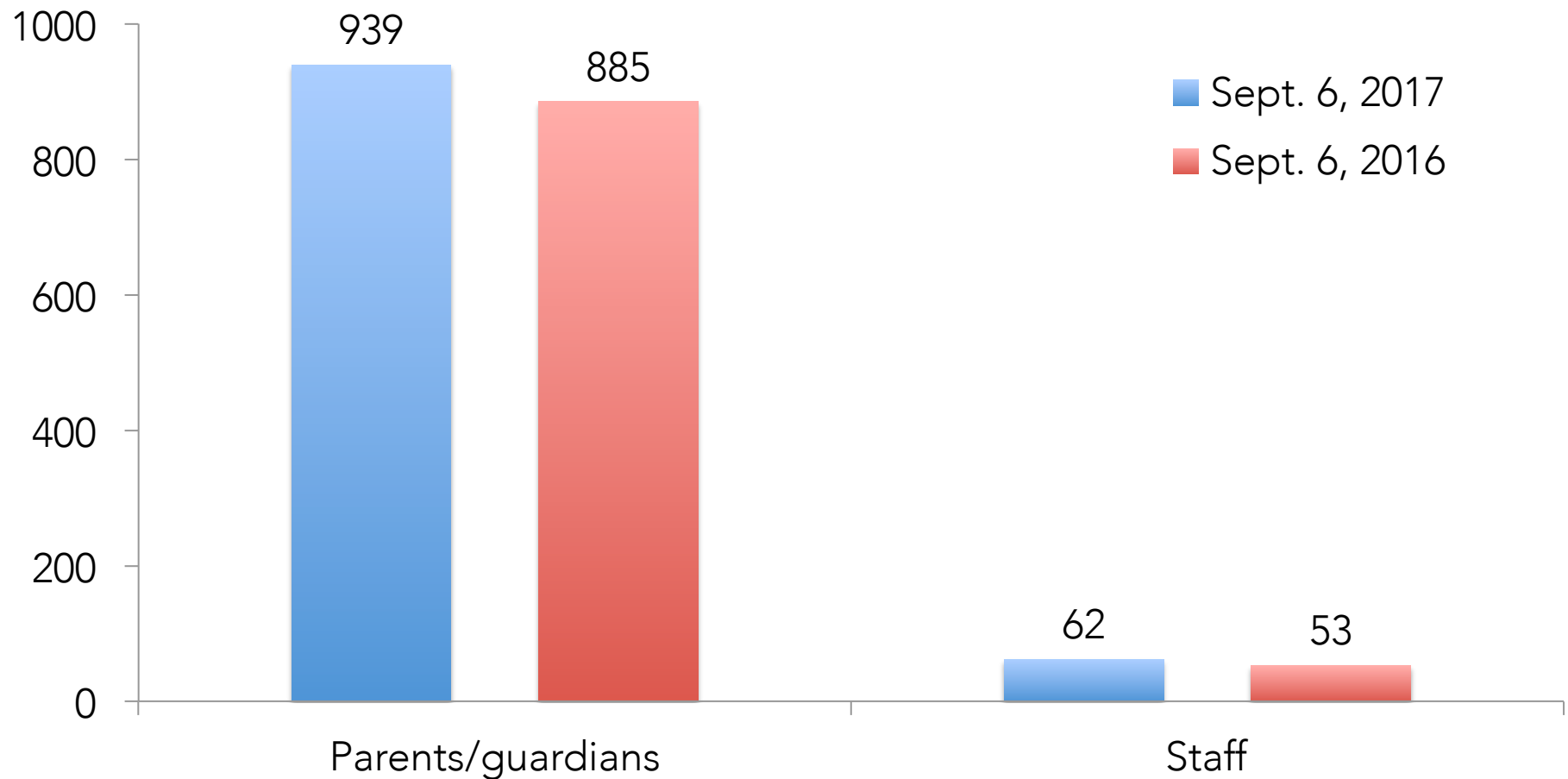
Member Levels



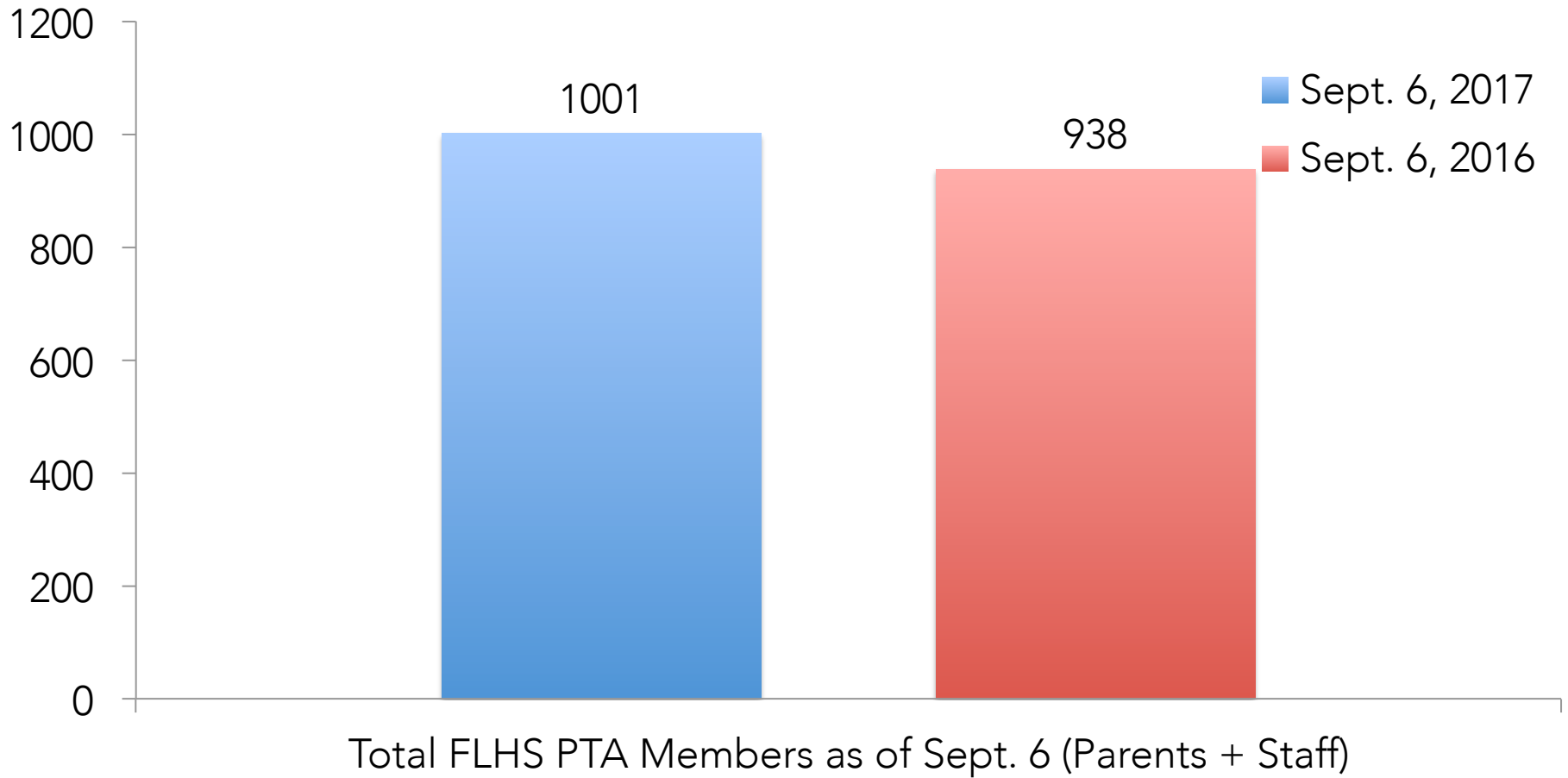
Member Levels



Number of Members (this is what we pay dues on)



Total FLHS PTA Members (Parents + Staff)



Dues to CT PTA

1,001 X \$5.50 = \$5,505.50



October 12, 2017 FLHS PTA Meeting

Membership Update

Memberships sold:

- **773** (+187 vs. Sept's 586)

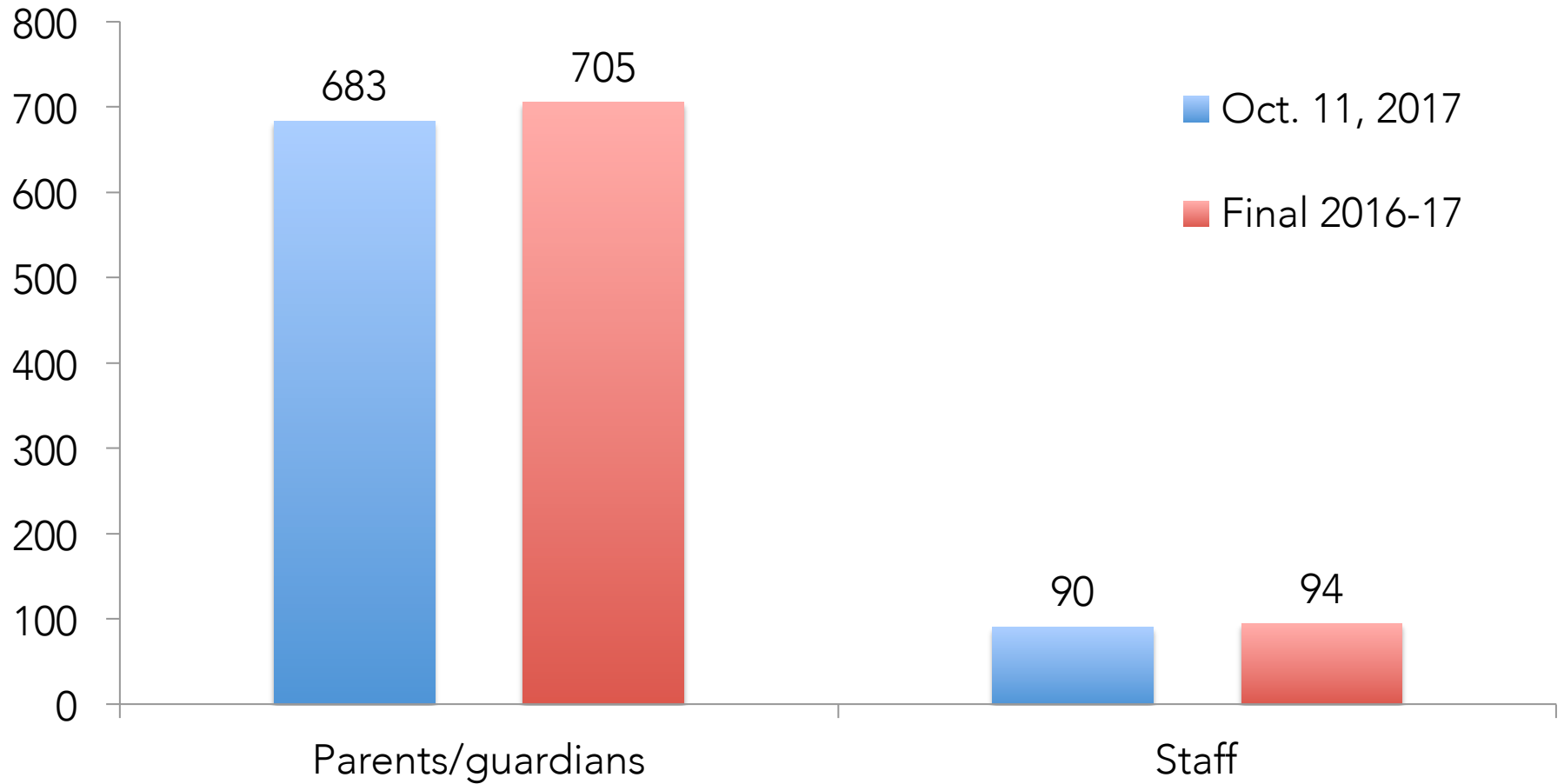
Member count:

- **1,296** (+295 vs. Sept's 1,001)

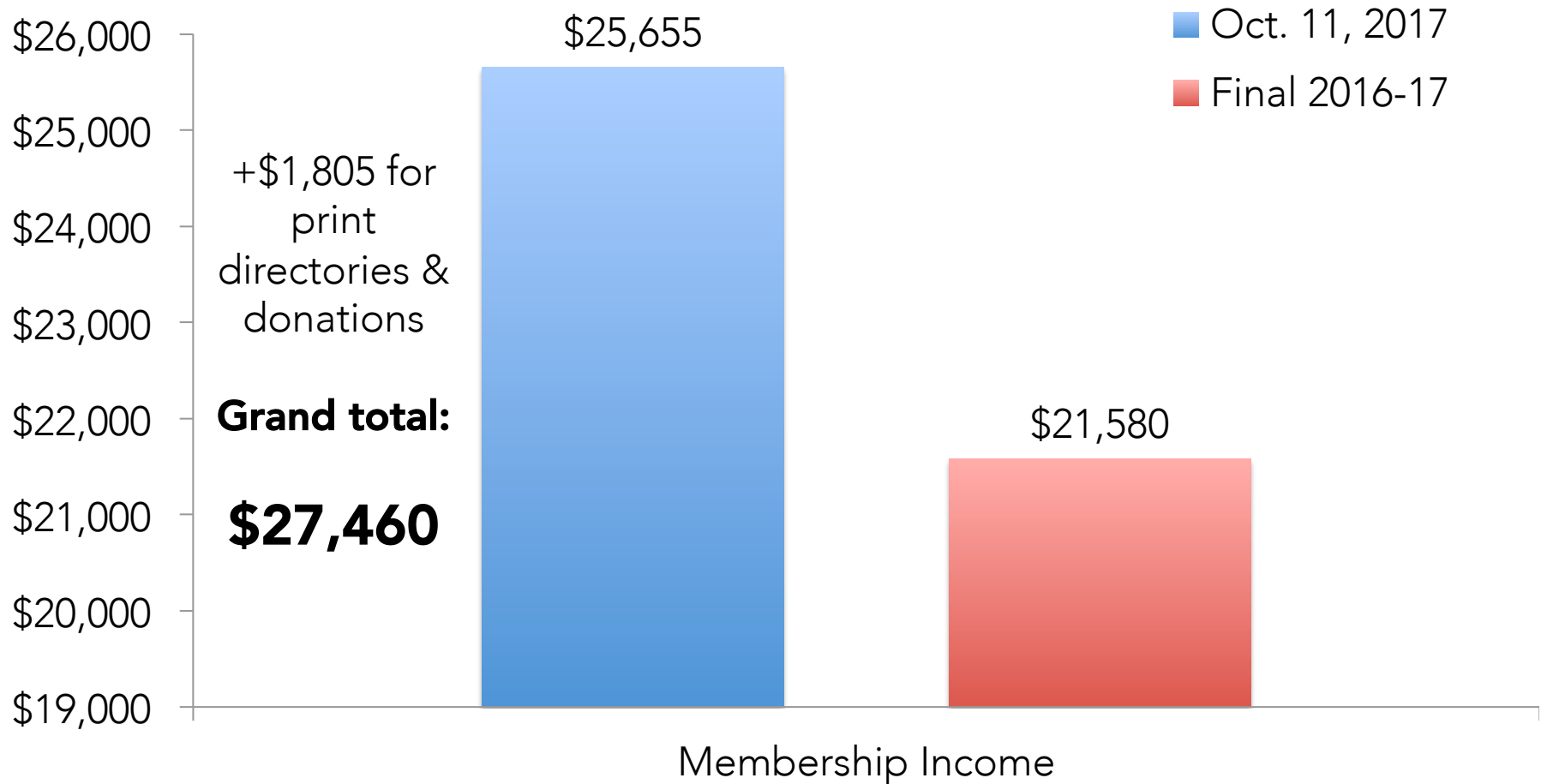
Funds raised from membership:

- **\$25,655** (+\$5,395 vs. Sept's \$20,260)
- Also earned \$1,805 from print directories & donations for Grand total of **\$27,460** raised since July 1, 2017

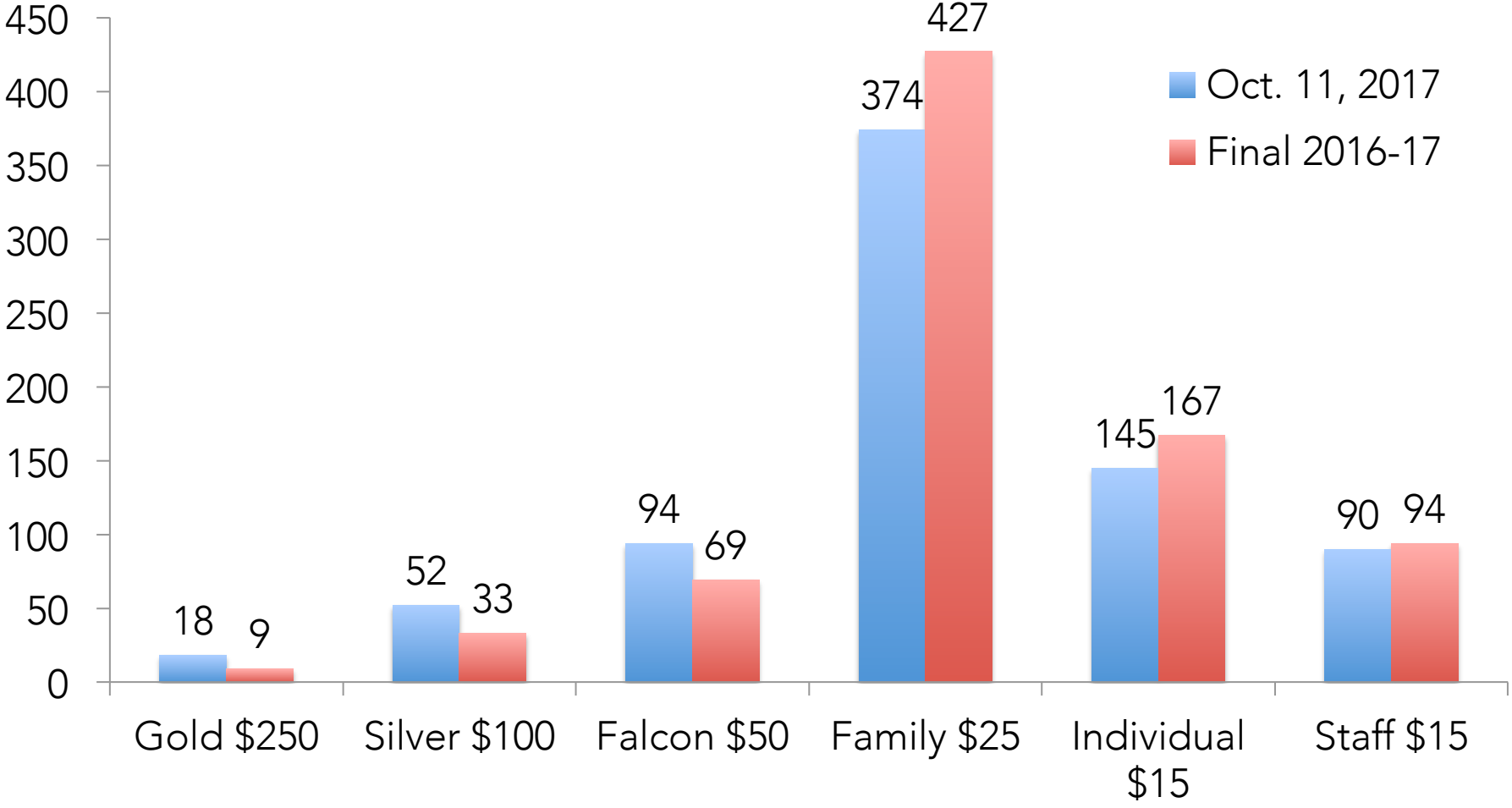
Number of Memberships Sold



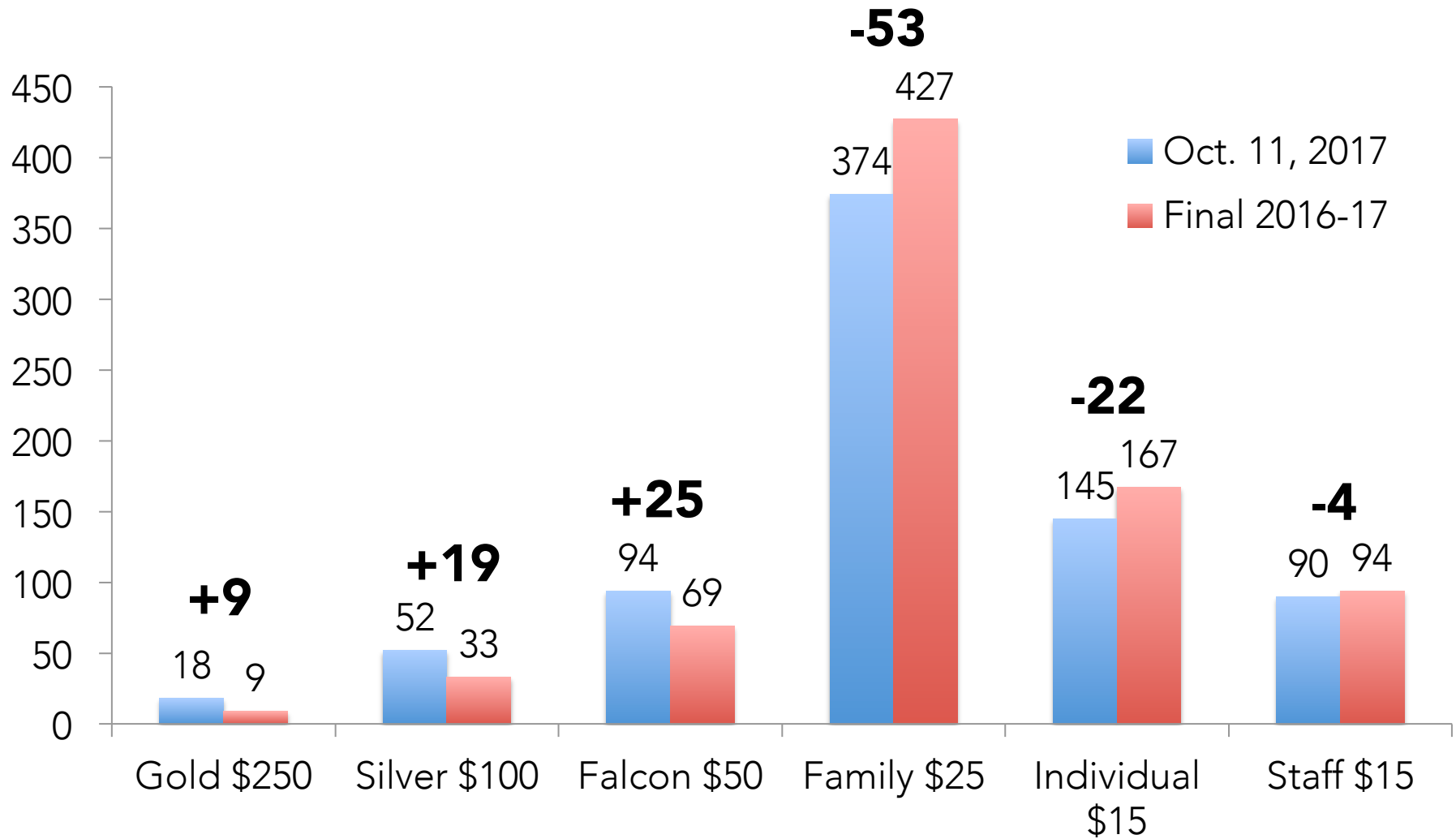
Membership \$ Income



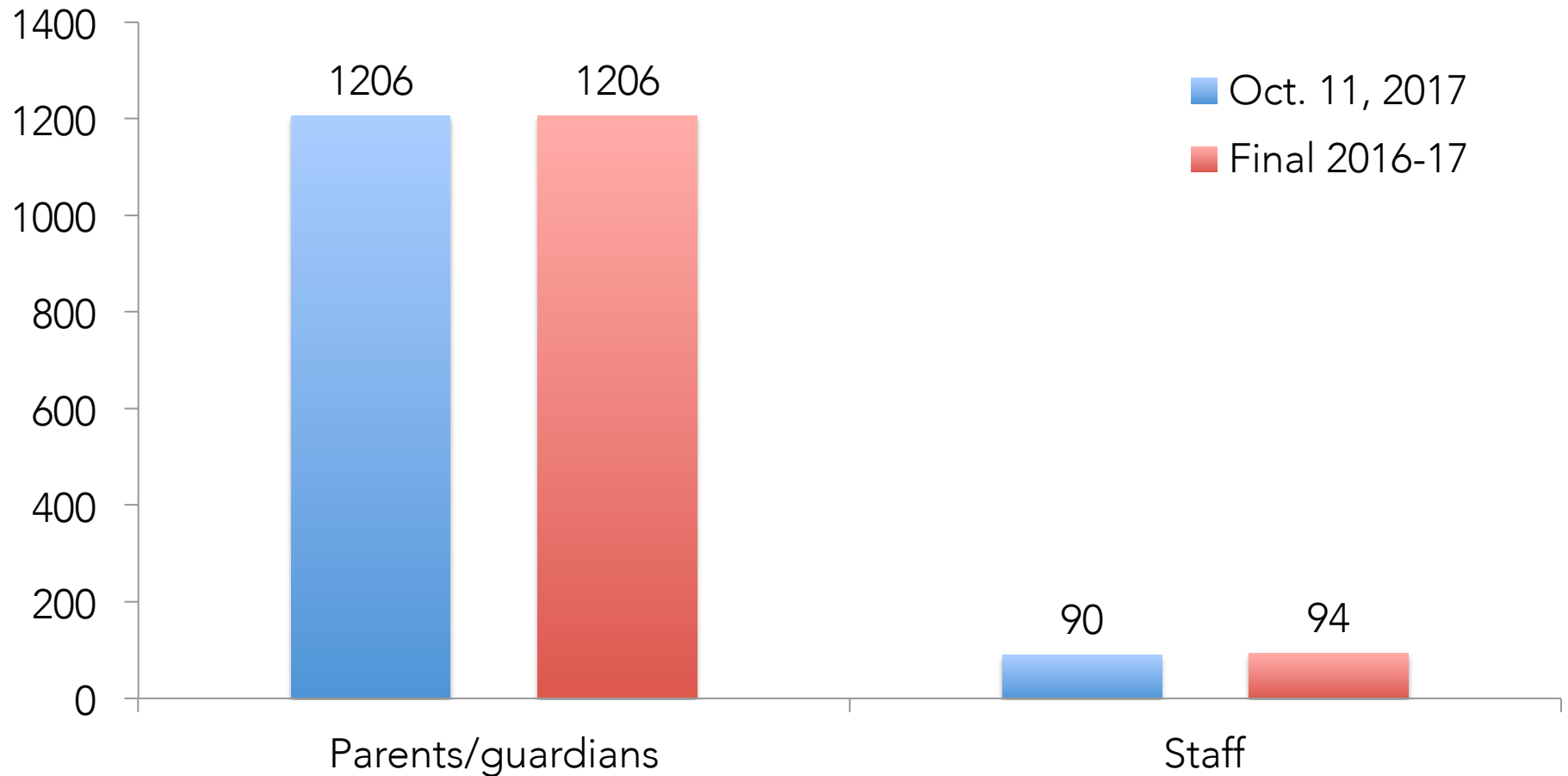
Member Levels



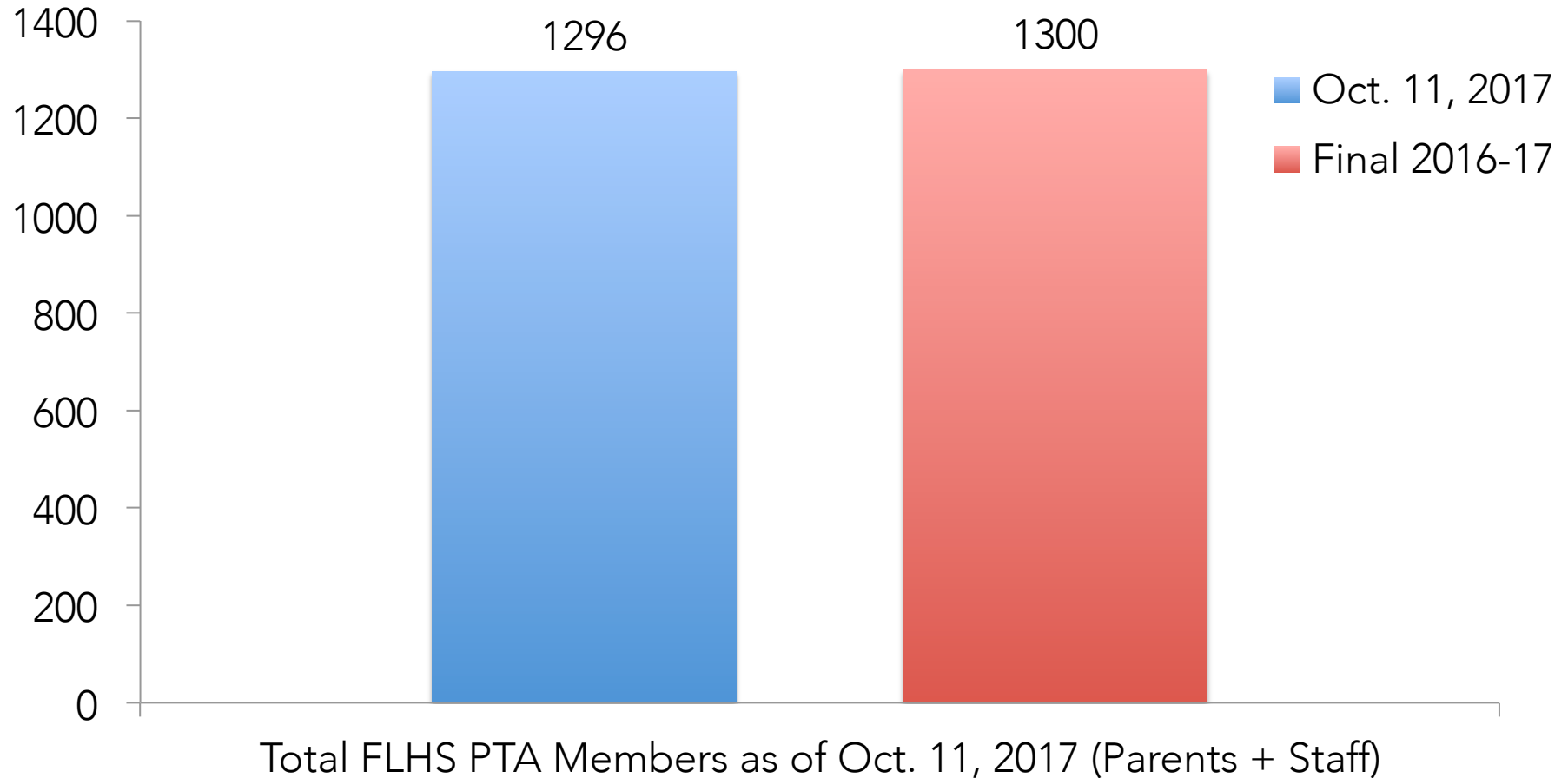
Member Levels



Number of Members (this is what we pay dues on)



Total FLHS PTA Members (Parents + Staff)



Dues to CT PTA

1,296 X \$5.50 = \$7,128.00

