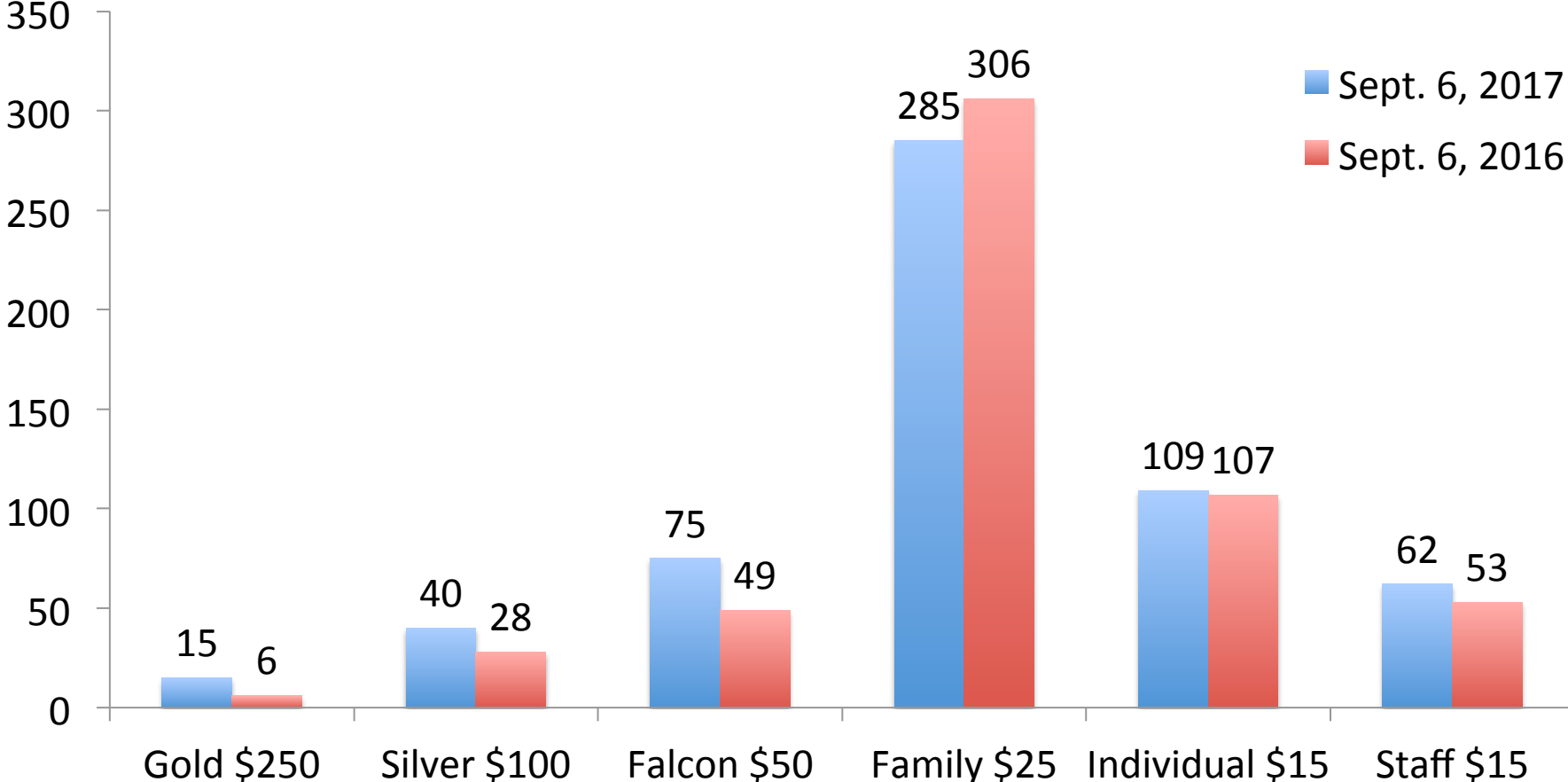


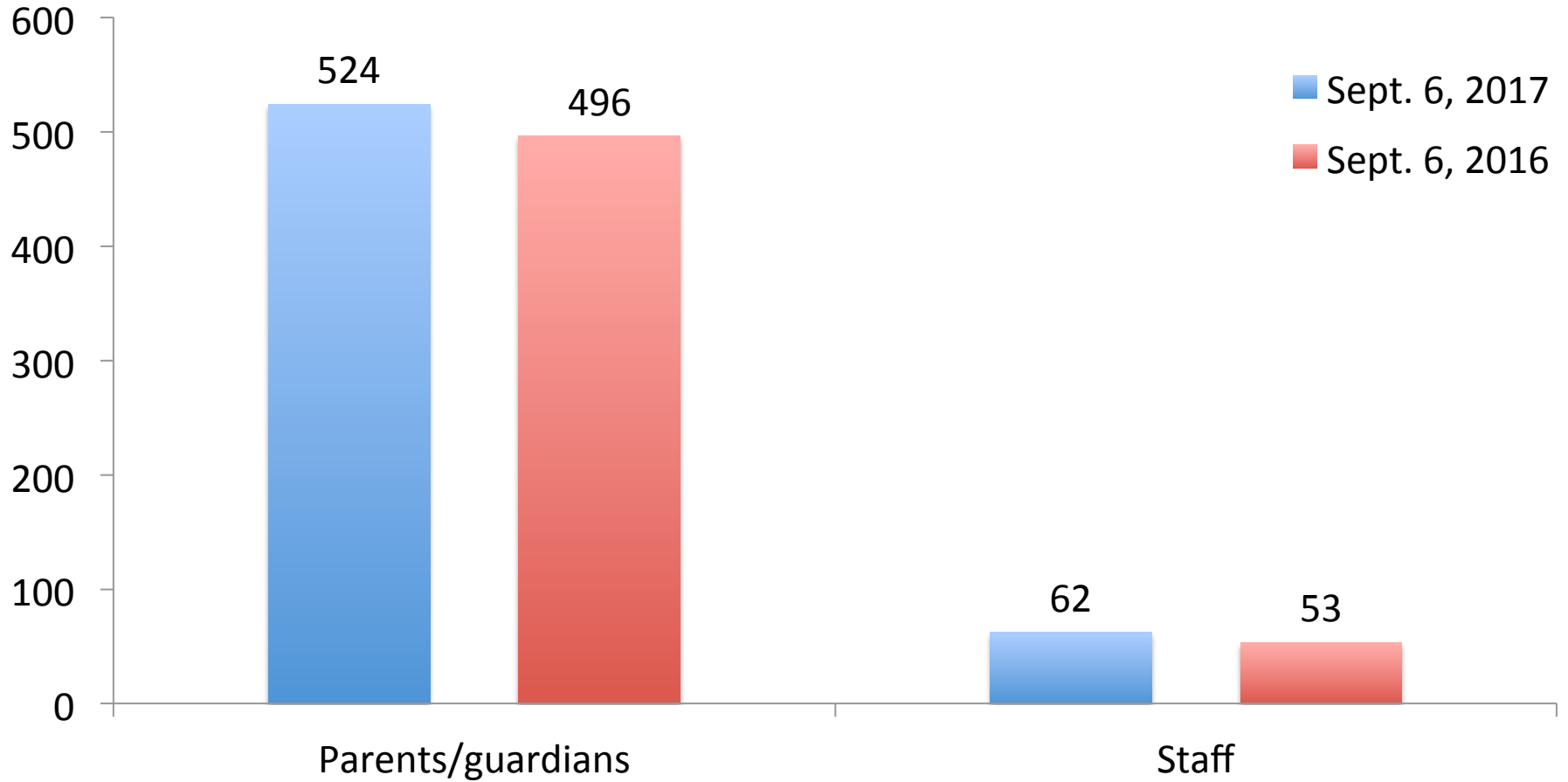
# FLHS PTA 2017 Membership Update

- We got a later start this year
  - ✓ Started emailing 2<sup>nd</sup> week of August vs. 7/26/16 last year
- But sent more reminder emails during August
- Talked more about member levels
  - ✓ For example, Gold vs. regular \$25 family level
- Change order of products in online store
  - ✓ Led with higher member levels
- Generally more direct in asking families to give more

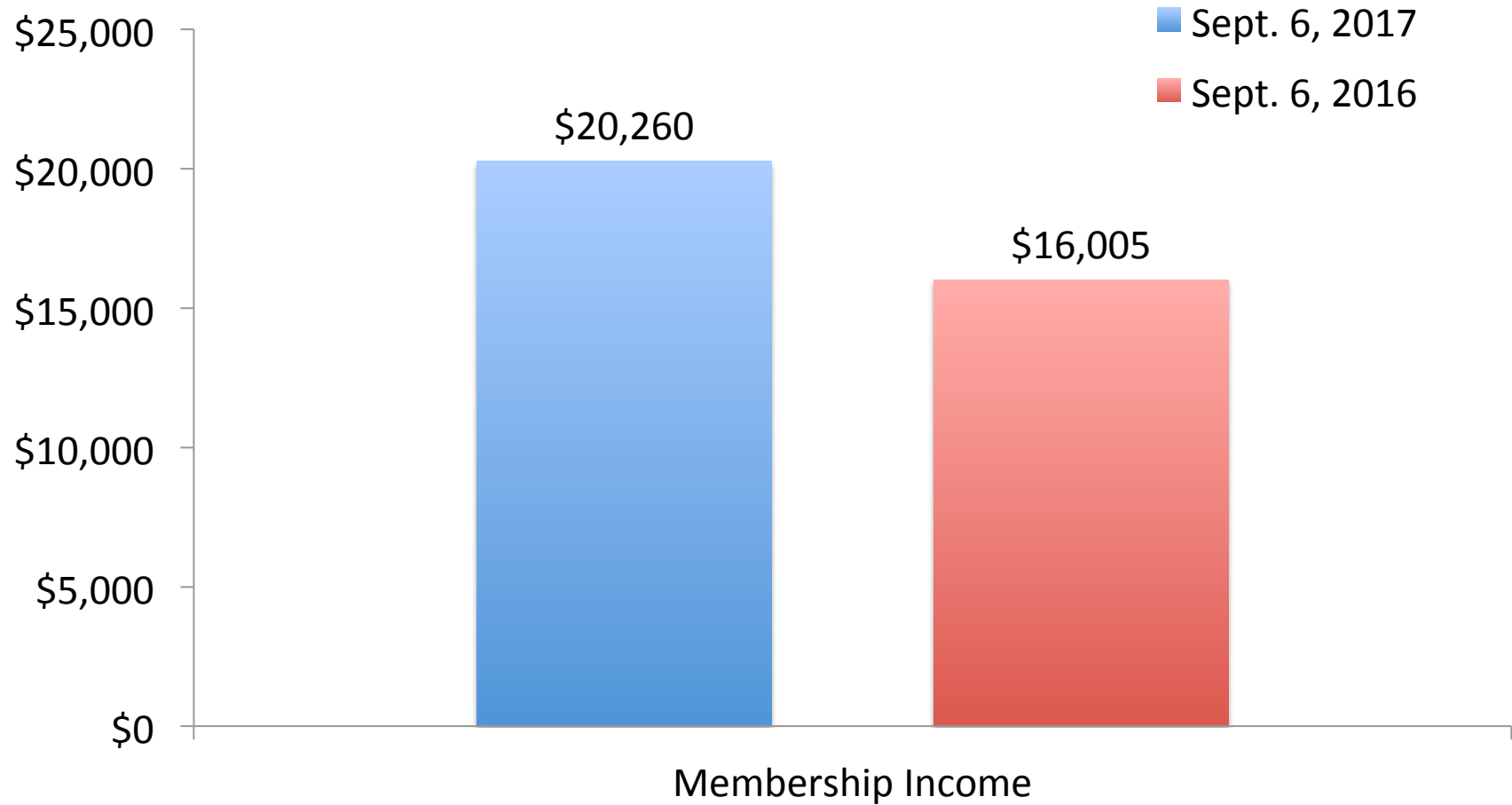
# Member Levels



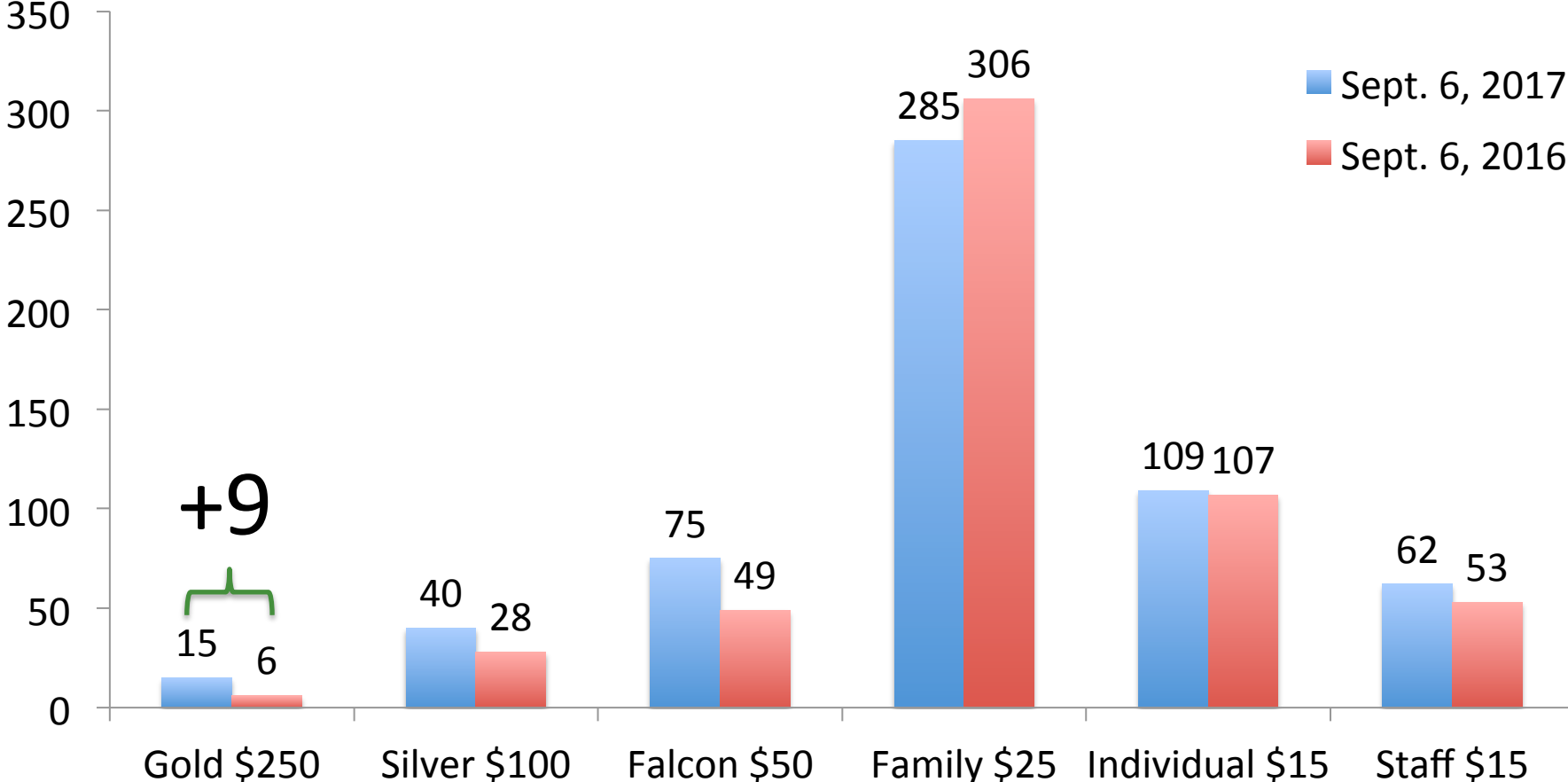
# Number of Memberships Sold



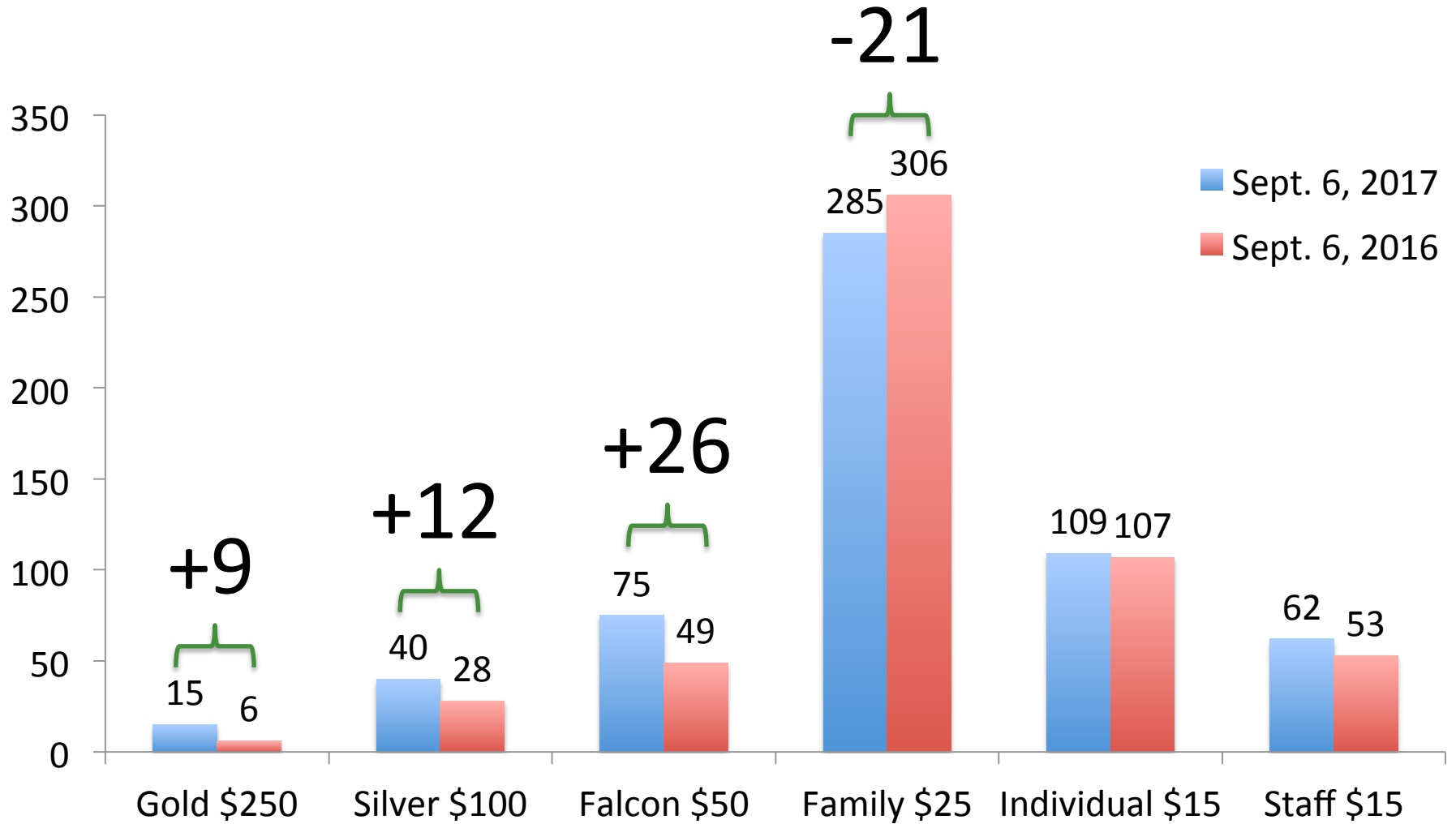
# Membership \$ Income



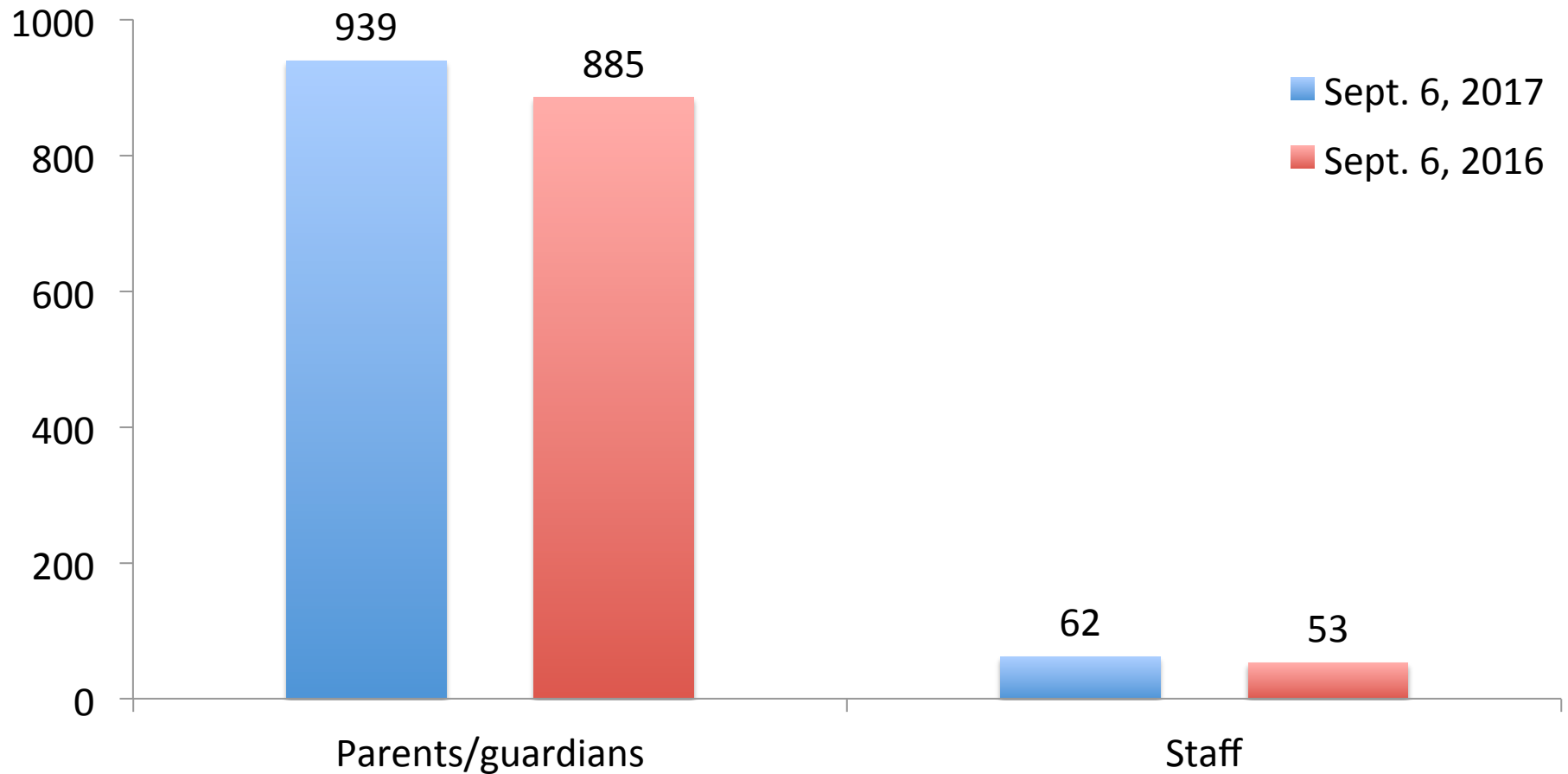
# Member Levels



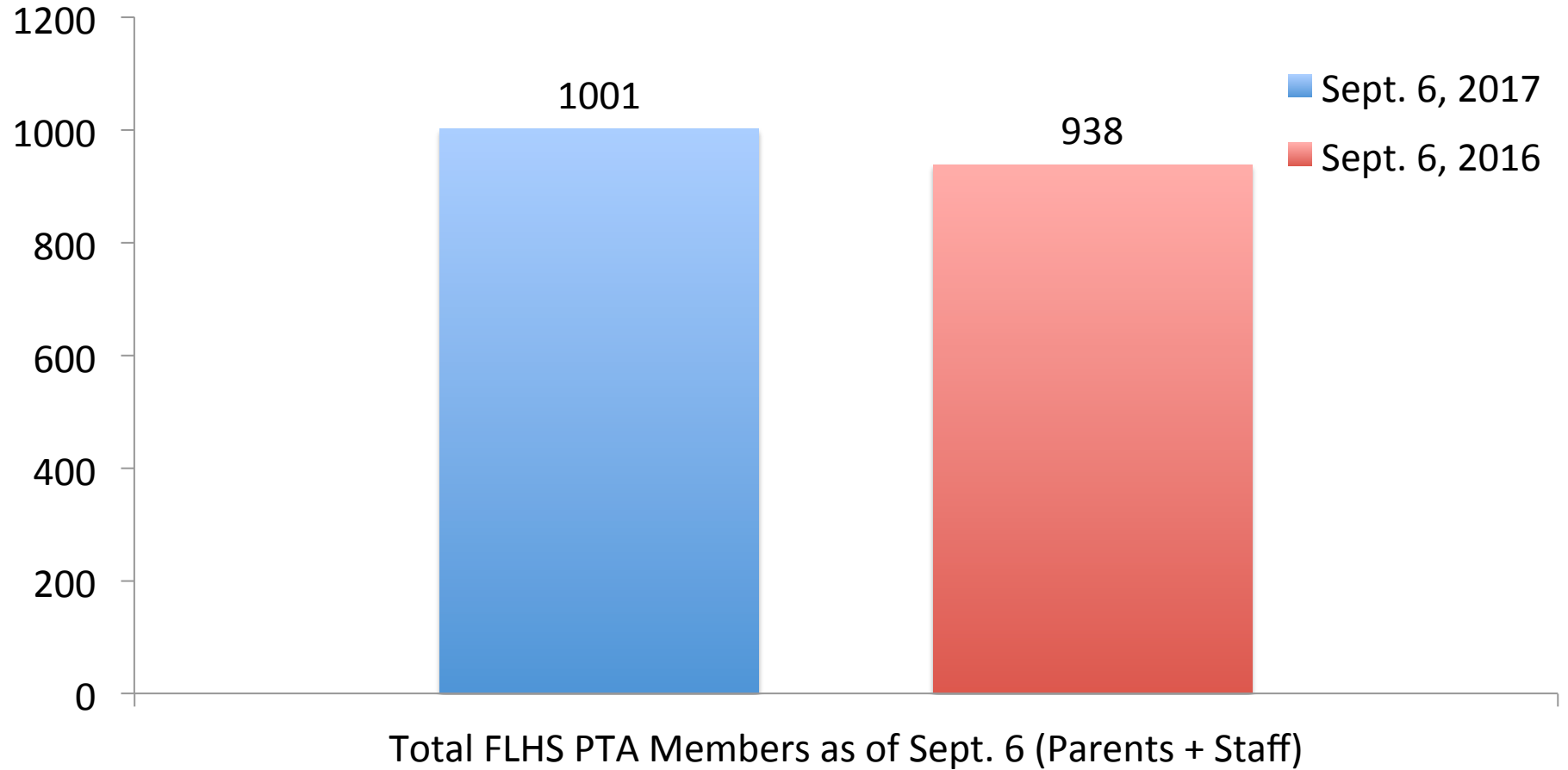
# Member Levels



# Number of Members (this is what we pay dues on)



# Total FLHS PTA Members (Parents + Staff)





# Dues to CT PTA

$$1,001 \times \$5.50 = \$5,505.50$$

